



ZIP 97504, Medford, Oregon.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

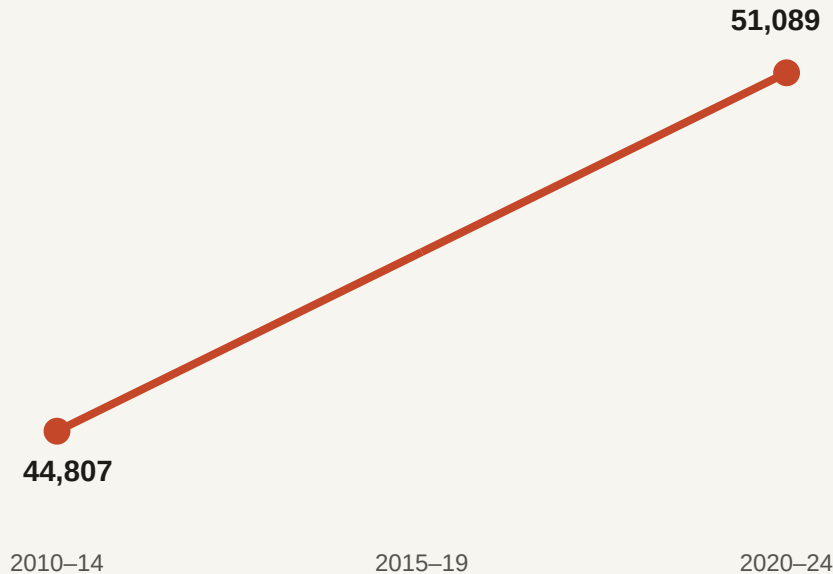


POPULATION

51,089 people call ZIP
97504 home.

51,089

people.

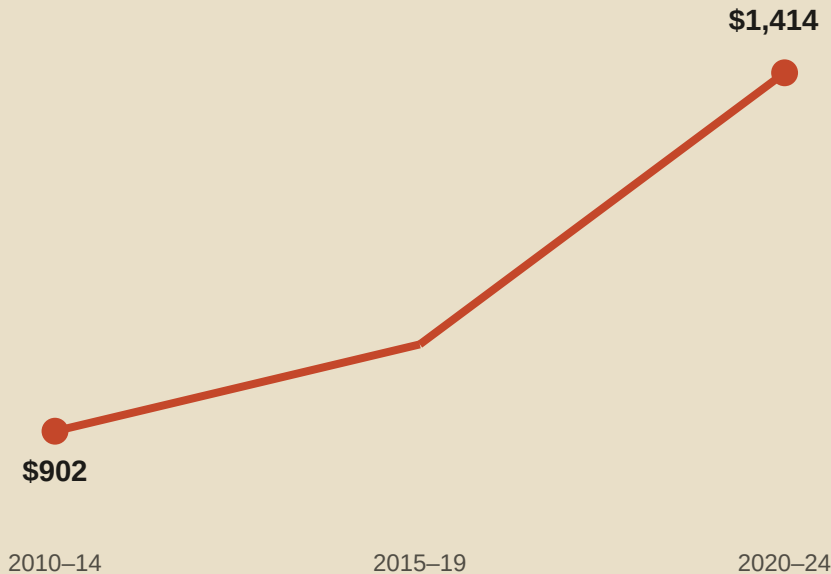


RENT

Median rent is up 57%
since the 2010–2014
survey, before inflation.

\$1,414

a month. Oregon's median is \$1,525.

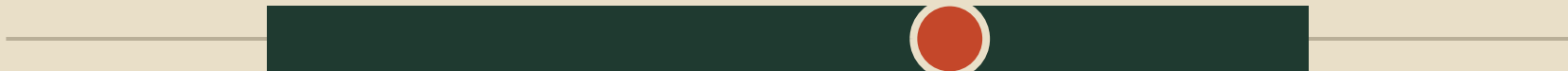




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,065–\$1,597



\$1,414 median

is the monthly rent range local workforce wages support.

BUILDING

74% of the housing here was built before 2000.

74%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.3% to the 21,611 homes here.

77–279

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 2% less than Oregon's.

\$468,900

median home value in ZIP 97504.

ZIP 97504



\$468,900

Oregon



\$477,600

U.S.



\$332,700

THAT WAS ZIP 97504'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/97504/

The Almanac · your hyper-diligent research partner