



ZIP 97478, Springfield, Oregon.

Current market data.

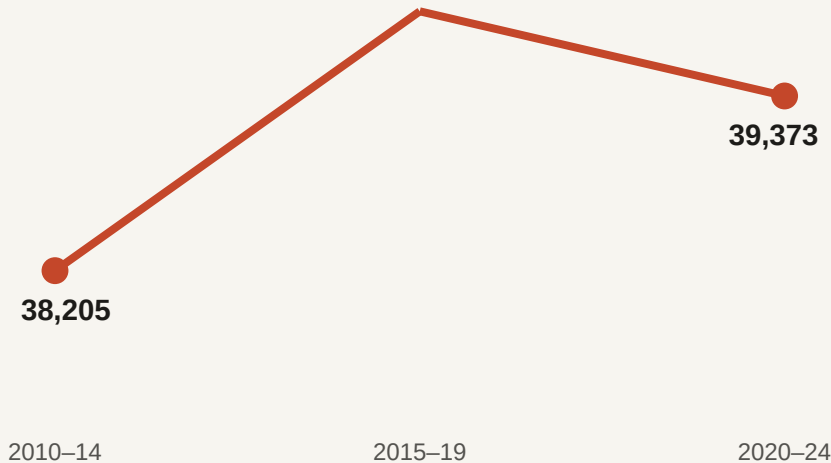
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

39,373 people call ZIP
97478 home.

39,373

people.



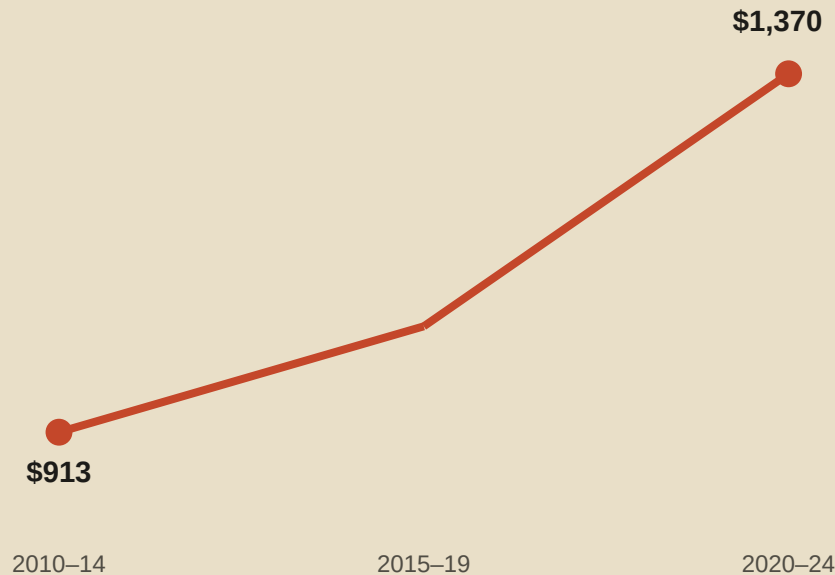


RENT

**Median rent is up 50%
since the 2010–2014
survey, before inflation.**

\$1,370

a month. Oregon's median is \$1,525.

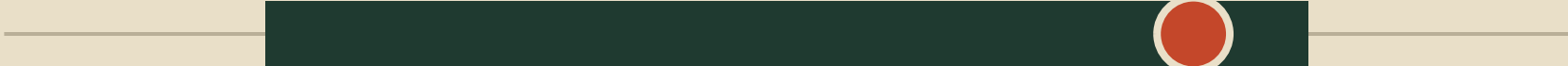




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$948–\$1,422



\$1,370 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

79%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–0.5% to the 15,386 homes here.

51–74

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs **19%**
less than Oregon's.

\$387,700

median home value in ZIP 97478.

ZIP 97478



\$387,700

Oregon



\$477,600

U.S.



\$332,700

THAT WAS ZIP 97478'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/97478/

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