



# ZIP 97401, Eugene, Oregon.

Current market data.

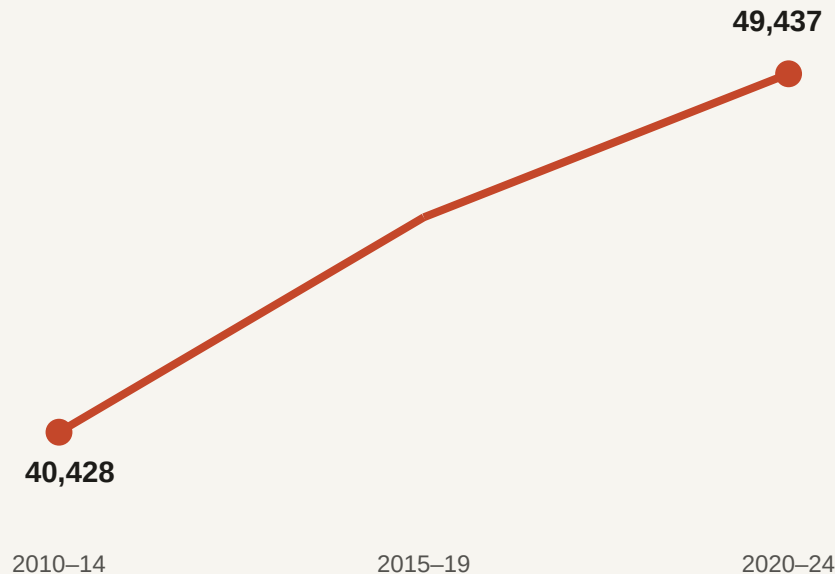
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**49,437** people call ZIP  
97401 home.

**49,437**

people.

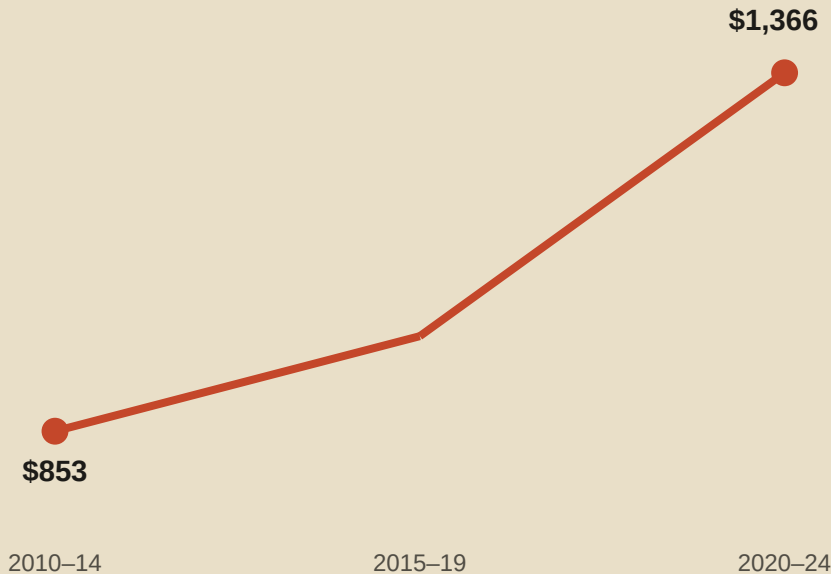


RENT

Median rent is up 60%  
since the 2010–2014  
survey, before inflation.

**\$1,366**

a month. Oregon's median is \$1,525.





## ROOM TO BUILD

# The median rent sits inside what local wages can carry.

**\$1,070–\$1,605**



**\$1,366 median**

is the monthly rent range local workforce wages support.



BUILDING

**72% of the housing here was built before 2000.**

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**72%**

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 1–2% to the 24,926 homes here.**

**146–404**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 3% more than Oregon's.

**\$494,100**

median home value in ZIP 97401.

ZIP 97401



\$494,100

Oregon



\$477,600

U.S.



\$332,700

THAT WAS ZIP 97401'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/zip/97401/](https://almanacdata.ai/e/zip/97401/)

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