



ZIP 97396, Willamina, Oregon.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

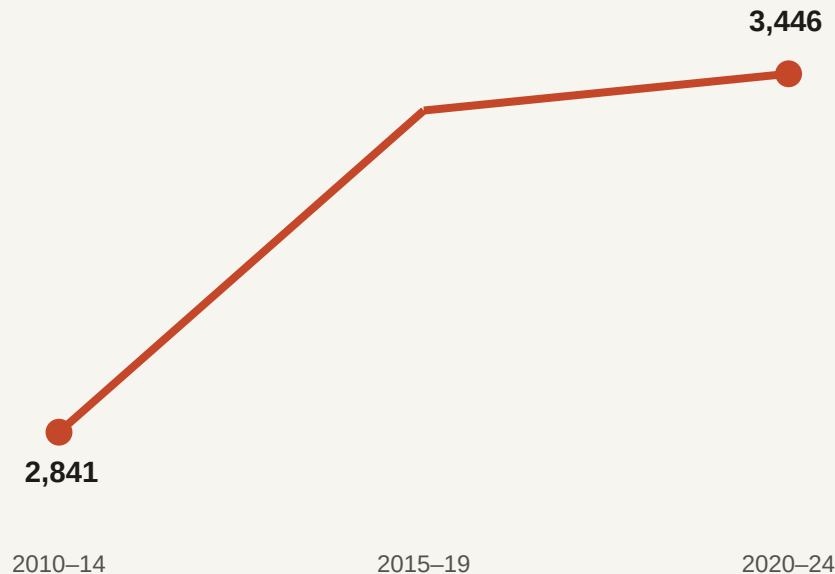


POPULATION

**3,446 people call ZIP
97396 home.**

3,446

people.

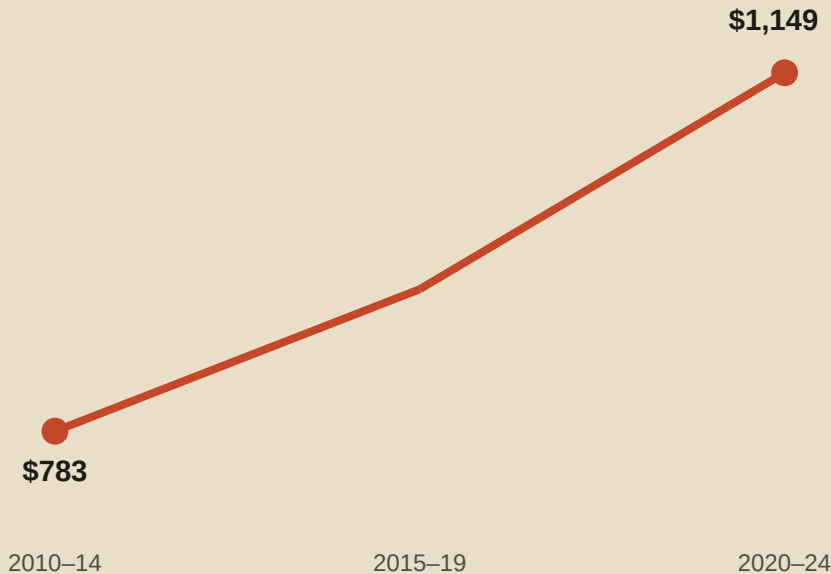


RENT

Median rent is up 47%
since the 2010–2014
survey, before inflation.

\$1,149

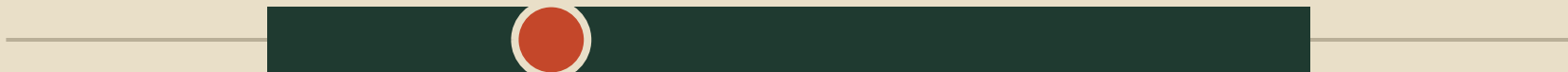
a month. Oregon's median is \$1,525.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,011–\$1,517



\$1,149 median

is the monthly rent range local workforce wages support.



BUILDING

63% of the housing here was built before 2000.

63%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.1–0.3% to the 1,507 homes here.

2–4

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 27%
less than Oregon's.

\$351,000

median home value in ZIP 97396.

ZIP 97396



\$351,000

Oregon



\$477,600

U.S.



\$332,700



THAT WAS ZIP 97396'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/97396/

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