ZIP 97317, Salem, Oregon.

Current market data.

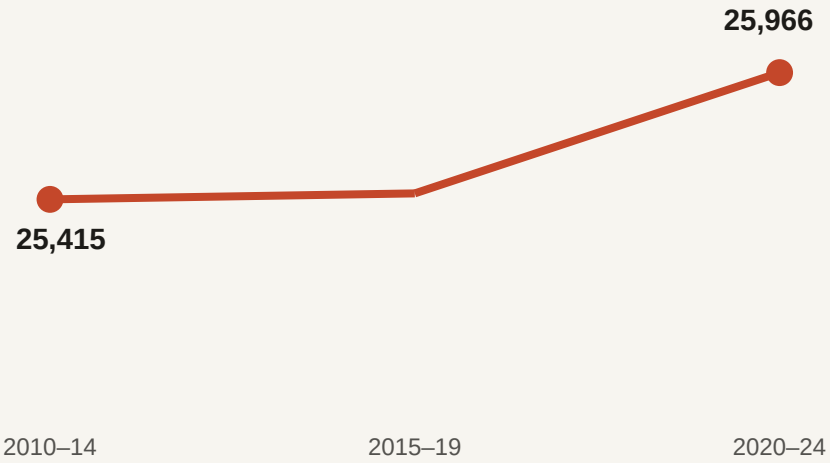
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

25,966 people call ZIP 97317 home.

25,966

people.



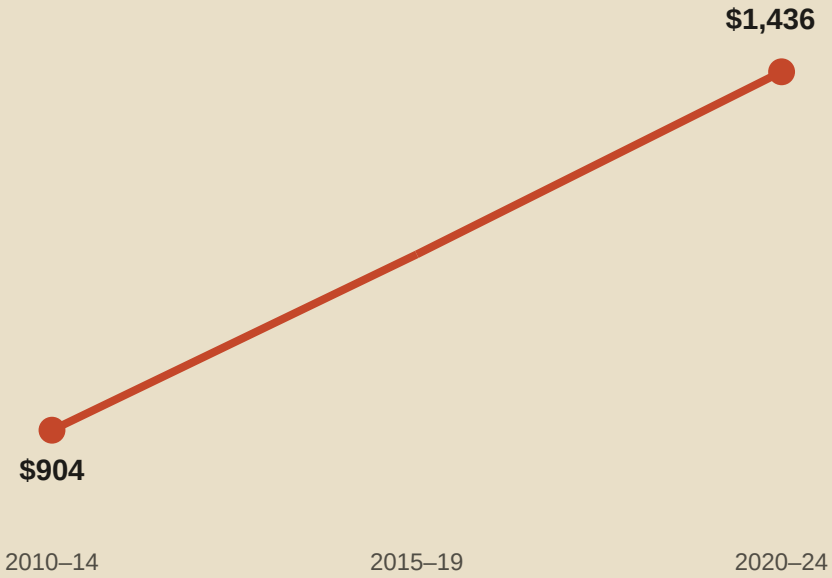
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 59% since the 2010–2014 survey, before inflation.

$1,436

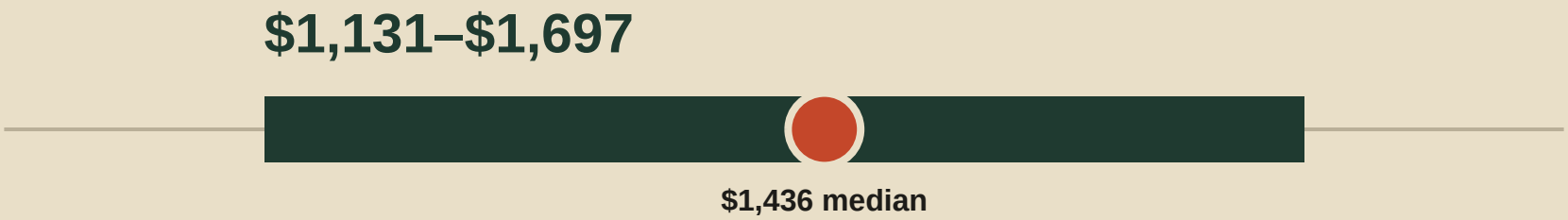
a month. Oregon's median is $1,525.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

76%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.3–1.2% to the 8,966 homes here.

31–104

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

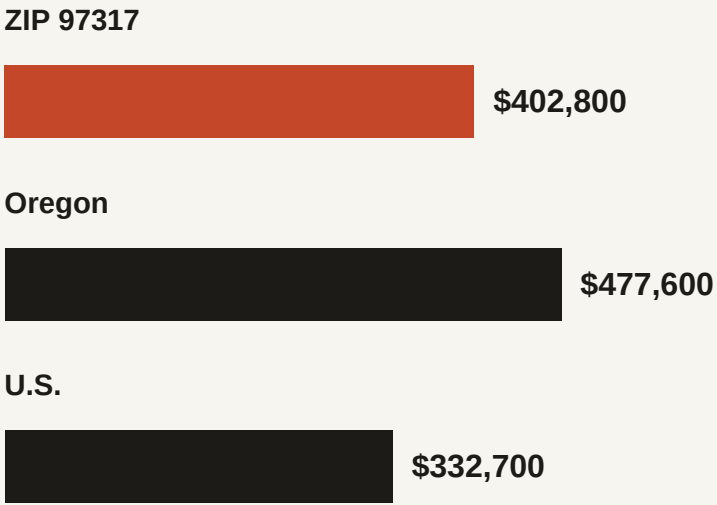
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 16% less than Oregon's.

$402,800

median home value in ZIP 97317.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 97317'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/97317/**