



ZIP 97306, Salem, Oregon.

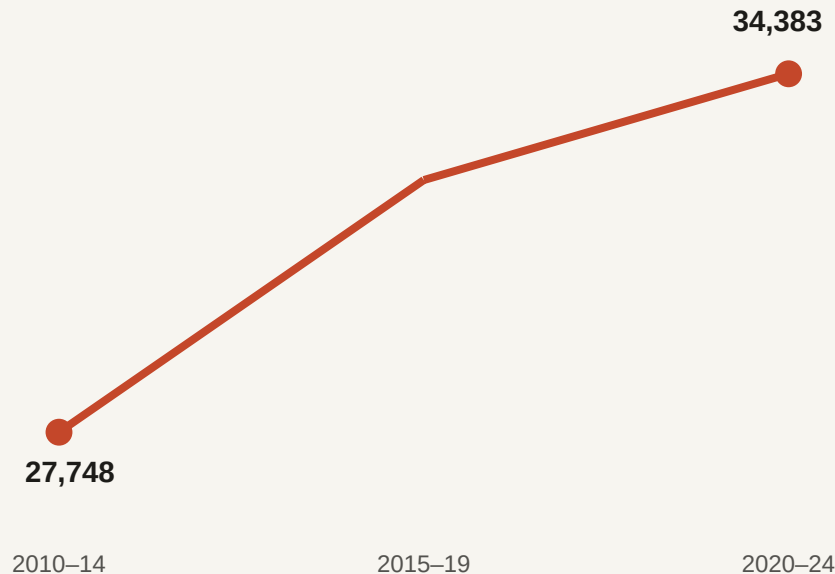
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

34,383 people call ZIP
97306 home.

34,383
people.

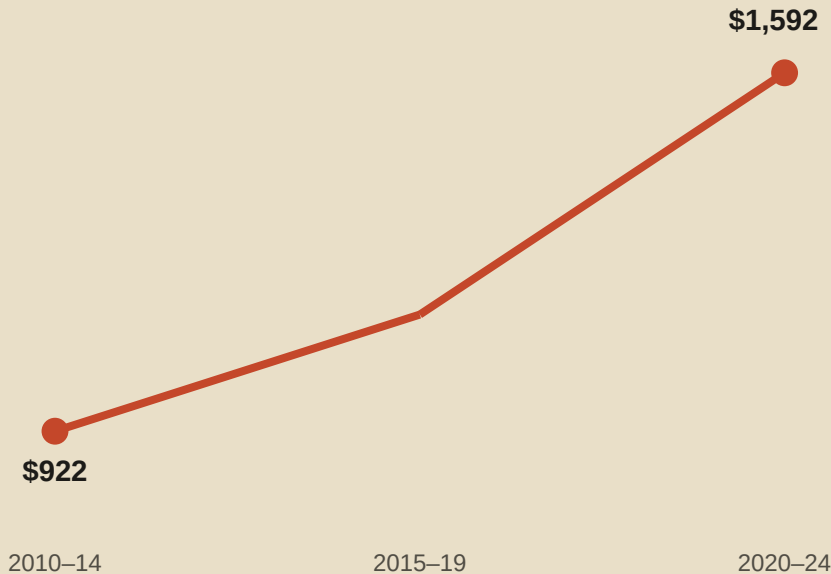


RENT

Median rent is up 73%
since the 2010–2014
survey, before inflation.

\$1,592

a month. Oregon's median is \$1,525.

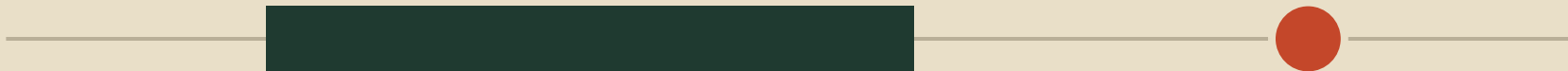




ROOM TO BUILD

The median rent is above what local wages can carry.

\$883–\$1,324



\$1,592 median

is the monthly rent range local workforce wages support.



BUILDING

62% of the housing here was built before 2000.

62%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–0.4% to the 14,412 homes here.

44–56

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 3%
less than Oregon's.

\$463,100

median home value in ZIP 97306.

ZIP 97306



Oregon



U.S.



THAT WAS ZIP 97306'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/97306/

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