



ZIP 97302, Salem, Oregon.

Current market data.

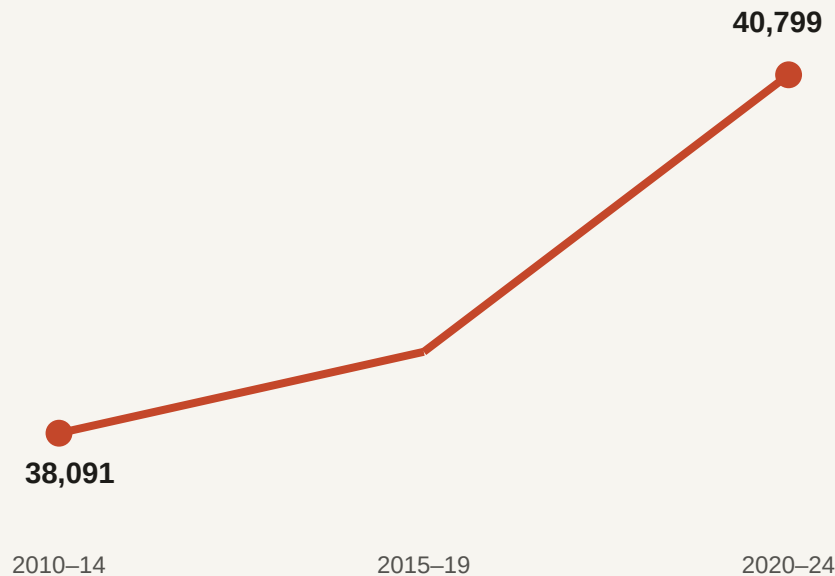
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

40,799 people call ZIP
97302 home.

40,799

people.

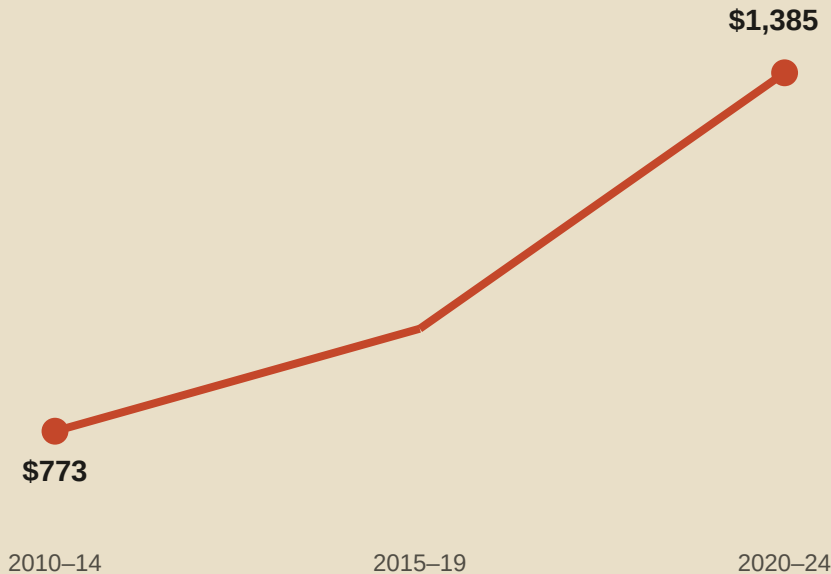


RENT

Median rent is up 79%
since the 2010–2014
survey, before inflation.

\$1,385

a month. Oregon's median is \$1,525.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,141–\$1,712



\$1,385 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

85%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.4% to the 18,010 homes here.

65–248

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 7% less than Oregon's.

\$446,400

median home value in ZIP 97302.

ZIP 97302



Oregon



U.S.



THAT WAS ZIP 97302'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/97302/

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