ZIP 96766, Lihue, Hawaii.

Current market data.

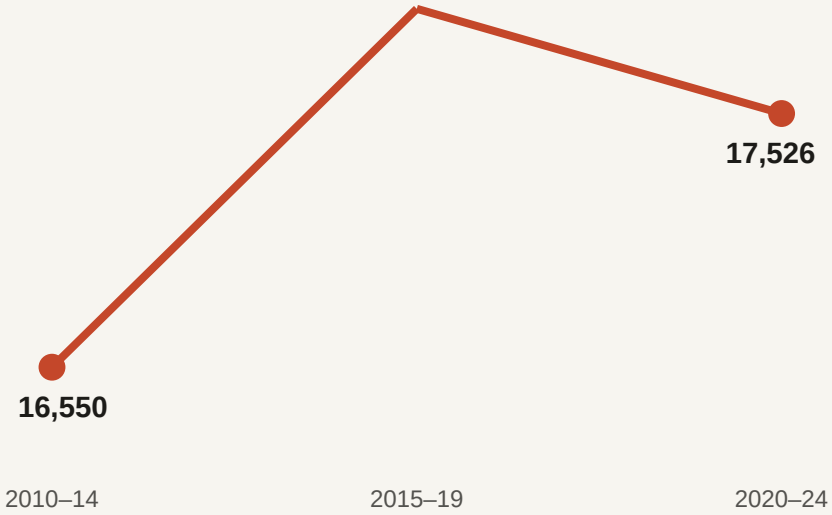
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

17,526 people call ZIP 96766 home.

17,526

people.



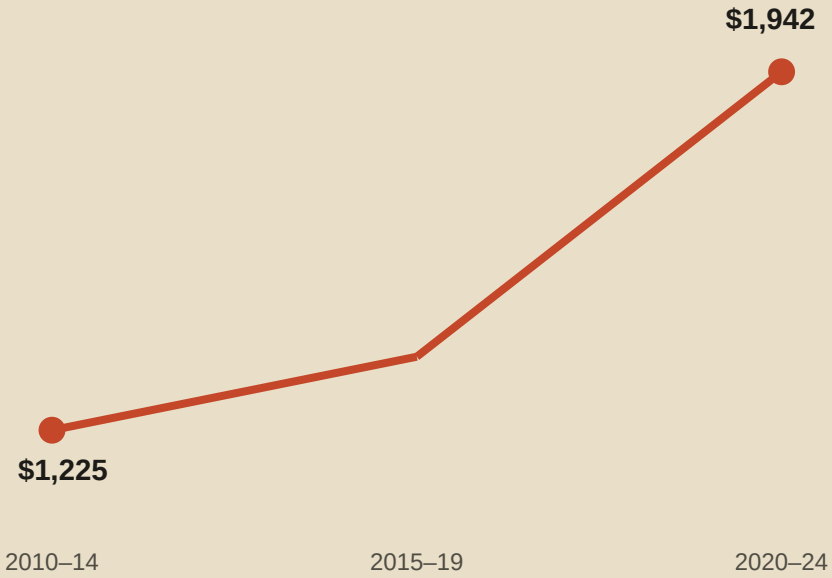
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 59% since the 2010–2014 survey, before inflation.

$1,942

a month. Hawaii's median is $1,971.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent is above what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

75%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.4–2.2% to the 5,739 homes here.

23–125

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

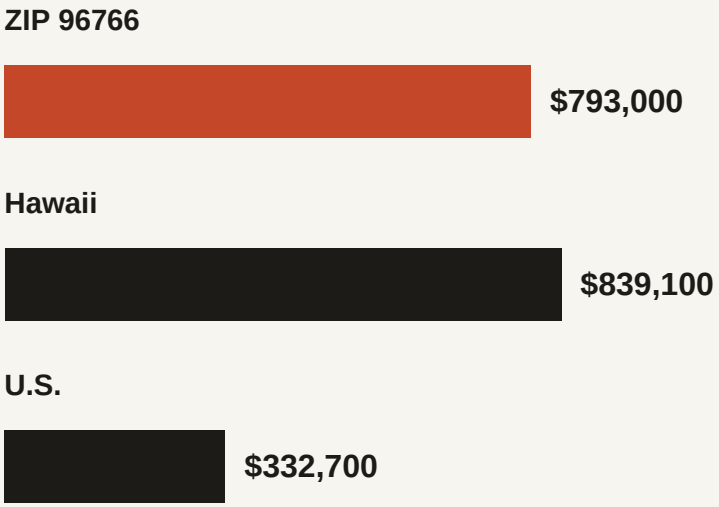
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 5% less than Hawaii's.

$793,000

median home value in ZIP 96766.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 96766'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/96766/**