



ZIP 96761, Lahaina, Hawaii.

Current market data.

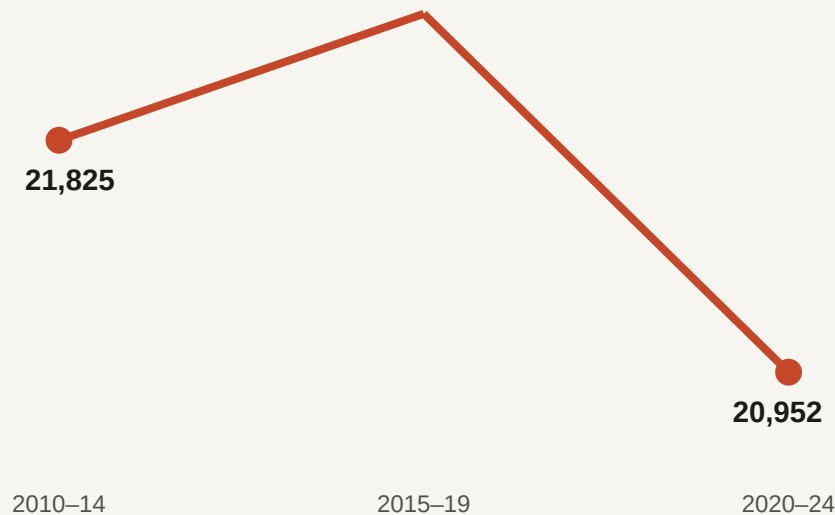
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**20,952 people call ZIP
96761 home.**

20,952

people.

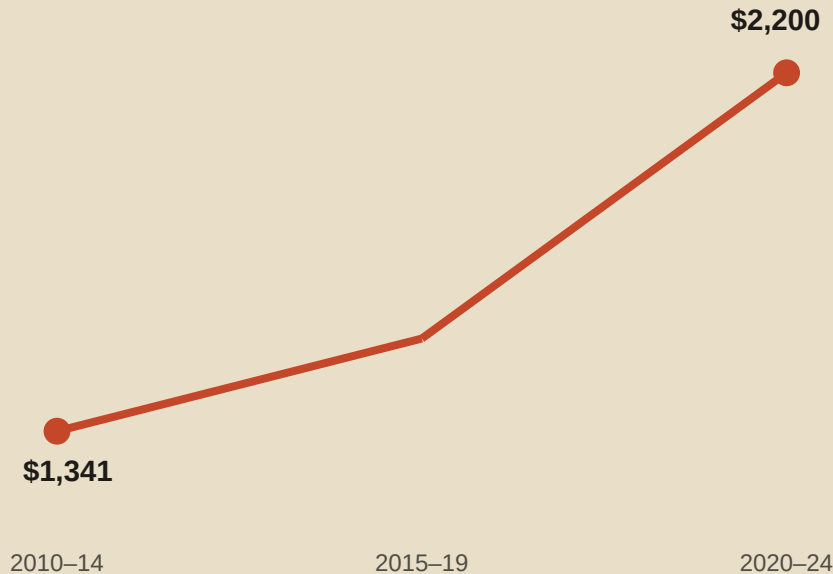


RENT

Median rent is up 64%
since the 2010–2014
survey, before inflation.

\$2,200

a month. Hawaii's median is \$1,971.

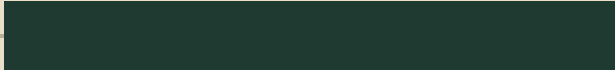




ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,160–\$1,740



\$2,200 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

78%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.4% to the 11,461 homes here.

34–164

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 19% more than Hawaii's.

\$995,800

median home value in ZIP 96761.

ZIP 96761



\$995,800

Hawaii



\$839,100

U.S.



\$332,700

THAT WAS ZIP 96761'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/96761/

The Almanac · your hyper-diligent research partner