



ZIP 96756, Poipu, Hawaii.

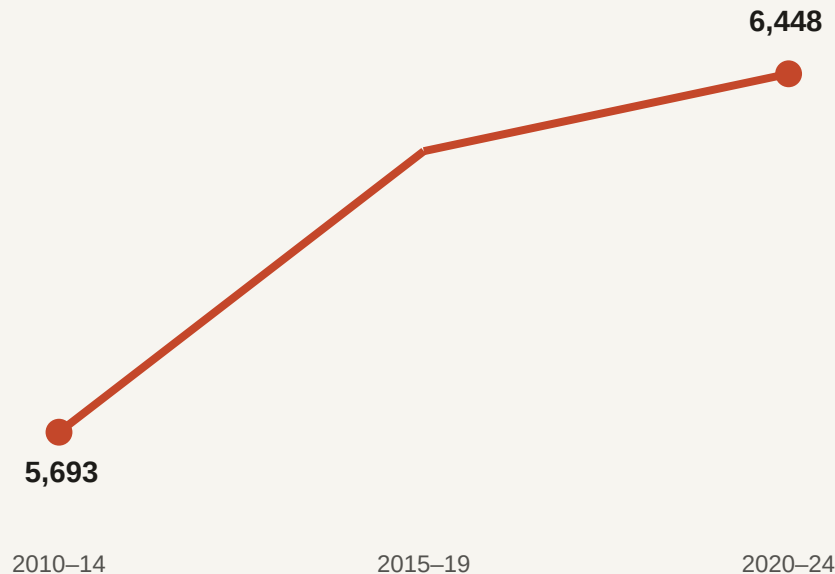
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

6,448 people call ZIP
96756 home.

6,448
people.

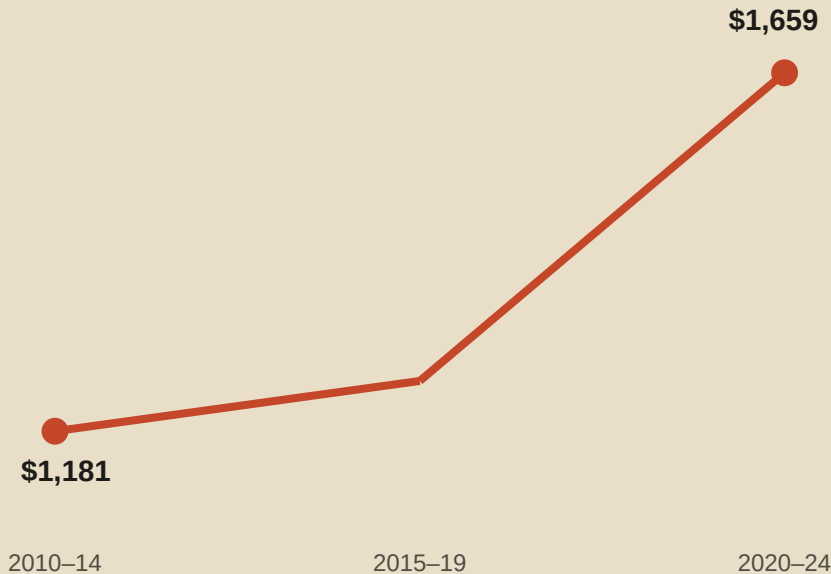


RENT

Median rent is up 40%
since the 2010–2014
survey, before inflation.

\$1,659

a month. Hawaii's median is \$1,971.

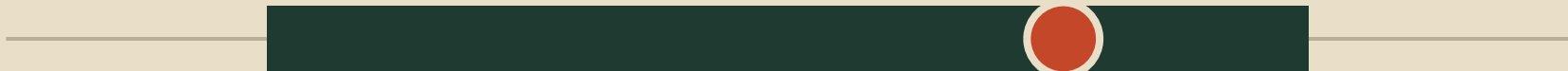




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,200–\$1,800



\$1,659 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

77%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.1% to the 3,581 homes here.

11–40

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 16% more than Hawaii's.

\$969,800

median home value in ZIP 96756.

ZIP 96756



\$969,800

Hawaii



\$839,100

U.S.



\$332,700

THAT WAS ZIP 96756'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/96756/

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