



ZIP 96738, Waikoloa Village, Hawaii.

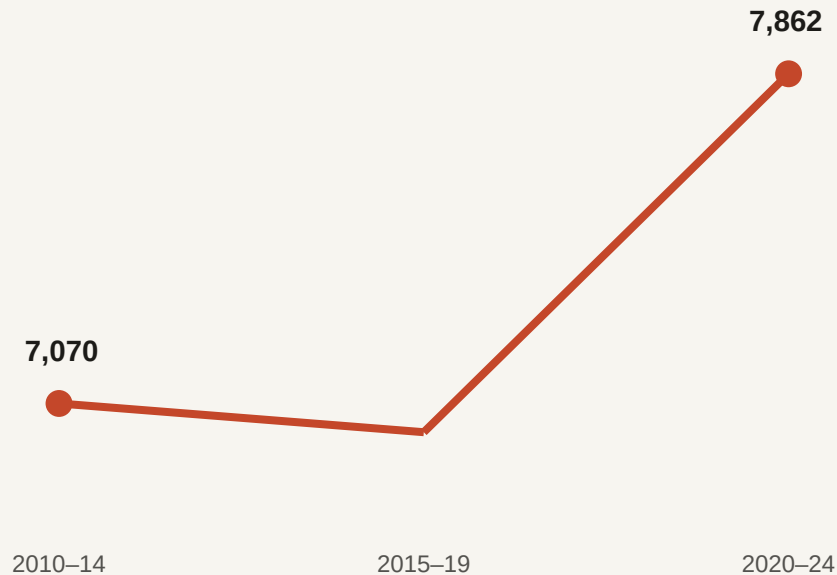
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**7,862 people call ZIP
96738 home.**

7,862
people.



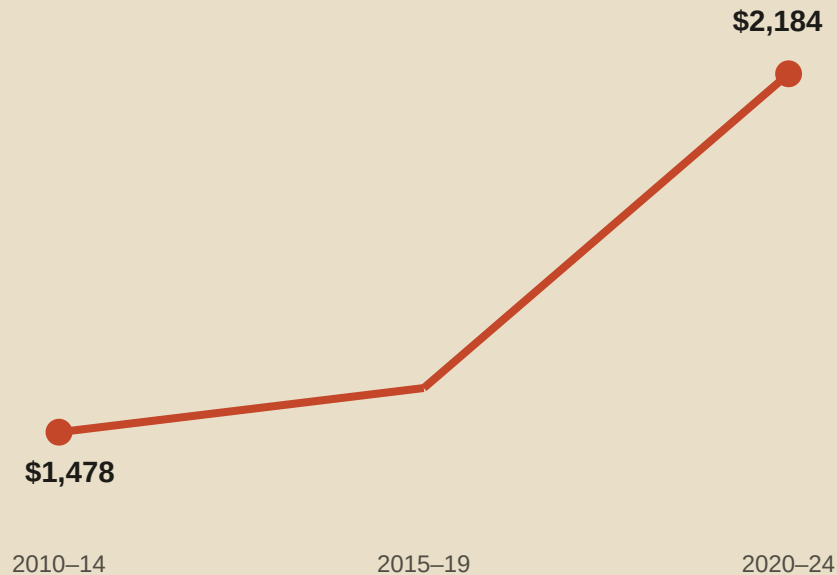


RENT

Median rent is up 48%
since the 2010–2014
survey, before inflation.

\$2,184

a month. Hawaii's median is \$1,971.

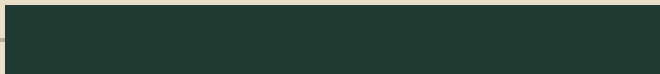




ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,188–\$1,782



\$2,184 median

is the monthly rent range local workforce wages support.



BUILDING

62% of the housing here was built before 2000.

62%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.6% to the 4,884 homes here.

10–28

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 3%
less than Hawaii's.

\$813,800

median home value in ZIP 96738.

ZIP 96738



\$813,800

Hawaii



\$839,100

U.S.



\$332,700

THAT WAS ZIP 96738'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/96738/

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