ZIP 96728, Honomu, Hawaii.

Current market data.

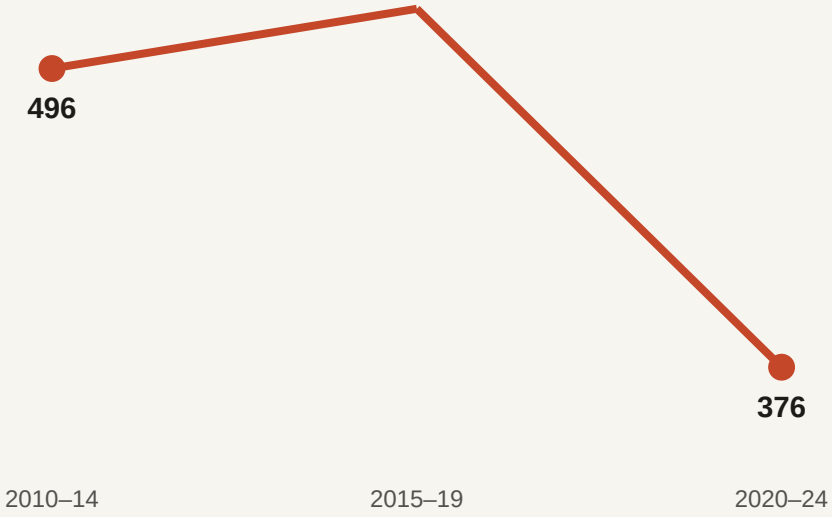
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

376 people call ZIP 96728 home.

376

people.



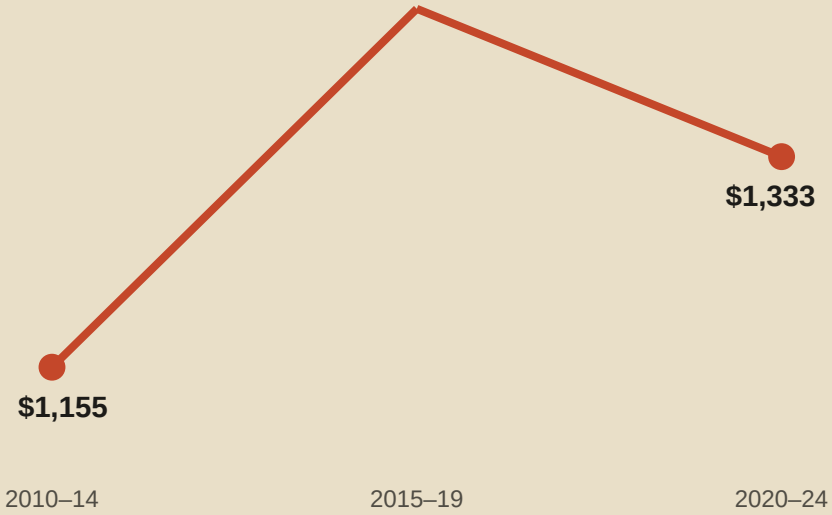
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 15% since the 2010–2014 survey, before inflation.

$1,333

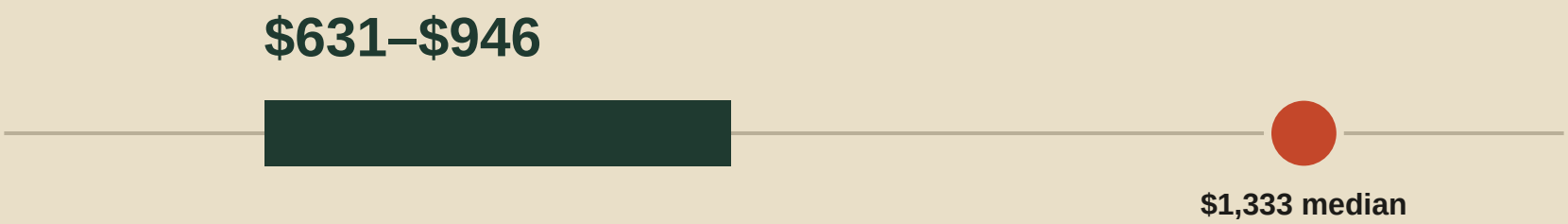
a month. Hawaii's median is $1,971.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent is above what local wages can carry.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

90%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

None of three estimates finds a housing shortfall here.

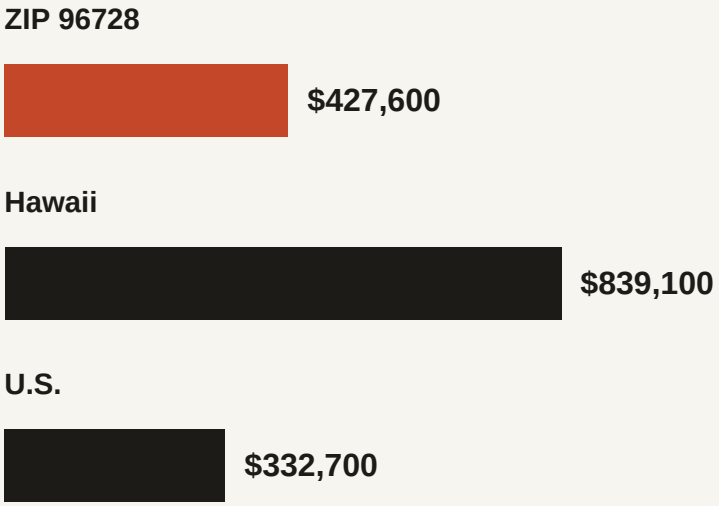
0

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 49% less than Hawaii's.



$427,600

median home value in ZIP 96728.

Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 96728'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/96728/**