



ZIP 96720, Hilo, Hawaii.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

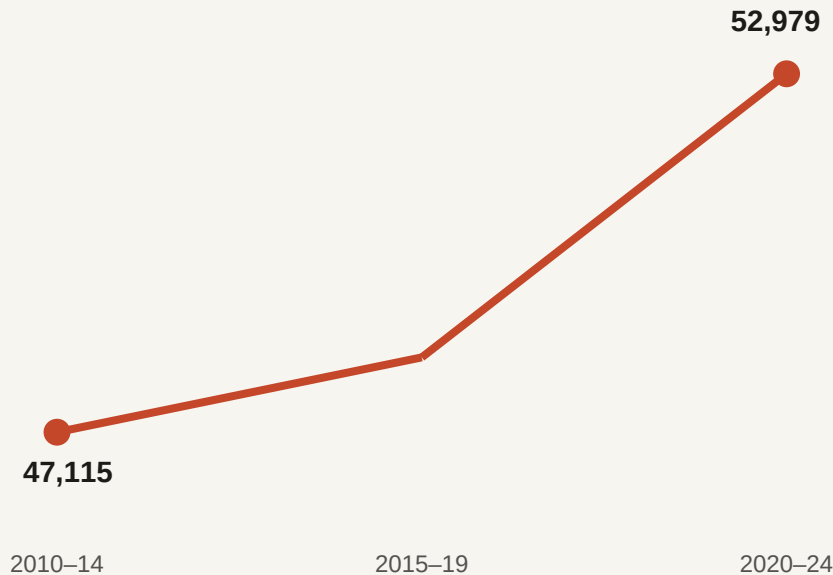


POPULATION

52,979 people call ZIP
96720 home.

52,979

people.

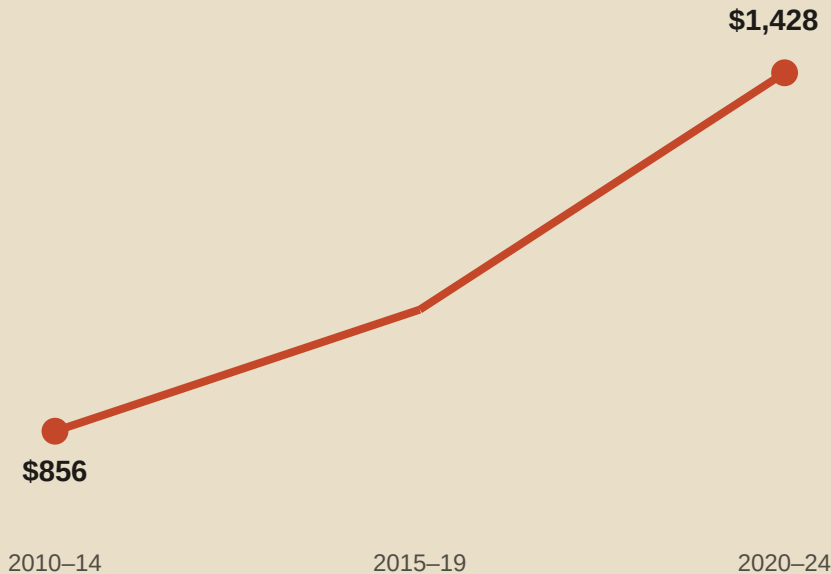


RENT

Median rent is up 67%
since the 2010–2014
survey, before inflation.

\$1,428

a month. Hawaii's median is \$1,971.

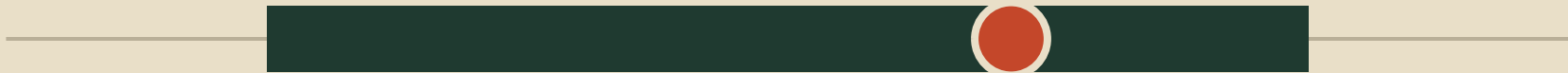




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,052–\$1,578



\$1,428 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

84%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.4–1.5% to the 20,182 homes here.

74–310

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 42%
less than Hawaii's.

\$485,400

median home value in ZIP 96720.

ZIP 96720



\$485,400

Hawaii



\$839,100

U.S.



\$332,700



THAT WAS ZIP 96720'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/96720/

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