



ZIP 96704, Honaunau-Napoopoo, Hawaii.

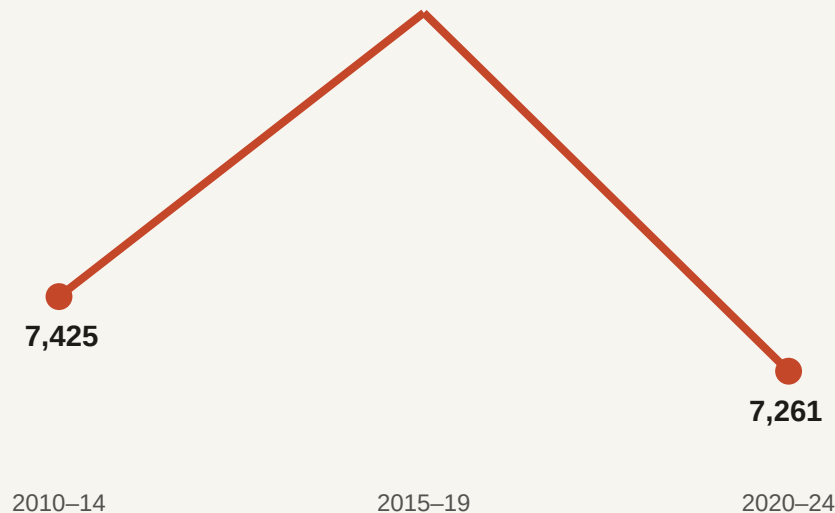
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

7,261 people call ZIP
96704 home.

7,261
people.

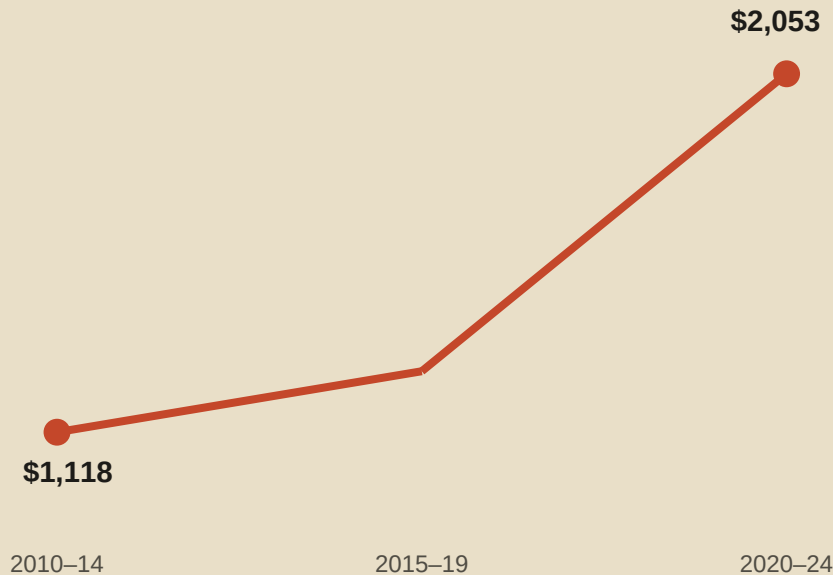


RENT

Median rent is up 84%
since the 2010–2014
survey, before inflation.

\$2,053

a month. Hawaii's median is \$1,971.

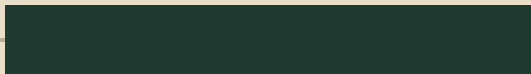




ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,003–\$1,505



\$2,053 median

is the monthly rent range local workforce wages support.



BUILDING

74% of the housing here was built before 2000.

74%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.3% to the 3,351 homes here.

6–9

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 21% less than Hawaii's.

\$662,200

median home value in ZIP 96704.

ZIP 96704



\$662,200

Hawaii



\$839,100

U.S.



\$332,700

THAT WAS ZIP 96704'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/96704/

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