



ZIP 95540, Fortuna, California.

Current market data.

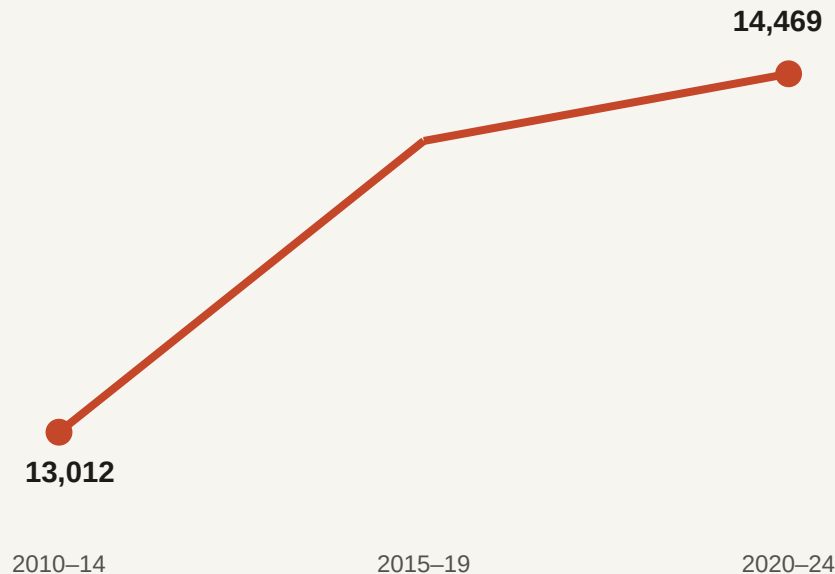
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

14,469 people call ZIP
95540 home.

14,469

people.

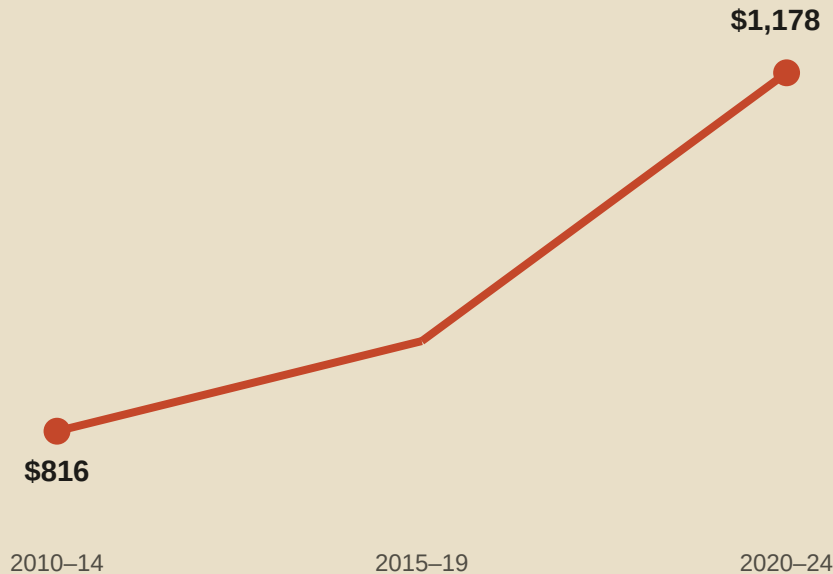


RENT

Median rent is up 44%
since the 2010–2014
survey, before inflation.

\$1,178

a month. California's median is \$2,036.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$917–\$1,376



\$1,178 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

82%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–0.6% to the 6,059 homes here.

26–35

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 47% less than California's.

\$389,500

median home value in ZIP 95540.

ZIP 95540



\$389,500

California



\$734,700

U.S.



\$332,700

THAT WAS ZIP 95540'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/95540/

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