



# ZIP 95401, Santa Rosa, California.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

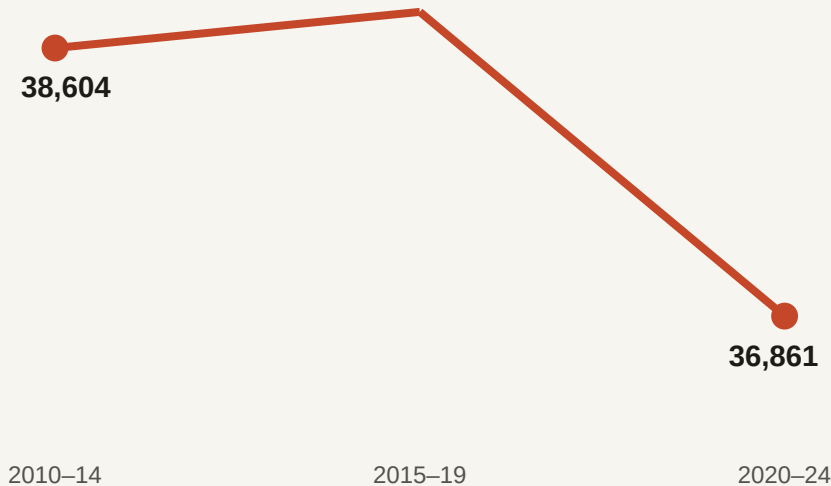


POPULATION

**36,861** people call ZIP  
95401 home.

**36,861**

people.

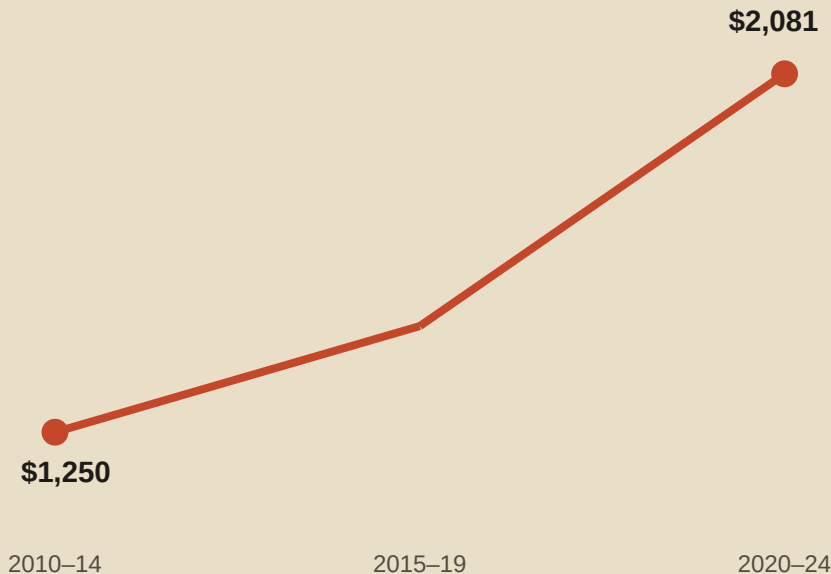


RENT

Median rent is up 66%  
since the 2010–2014  
survey, before inflation.

**\$2,081**

a month. California's median is \$2,036.

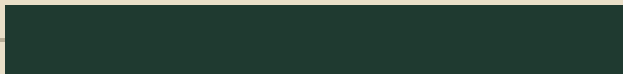




## ROOM TO BUILD

# The median rent is above what local wages can carry.

**\$1,102–\$1,653**



**\$2,081 median**

is the monthly rent range local workforce wages support.



BUILDING

# Most of the housing here is older than 2000.

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# 86%

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 0.5–1.3% to the 14,384 homes here.**

**70–187**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 14% less than California's.

**\$630,900**

median home value in ZIP 95401.

ZIP 95401



\$630,900

California



\$734,700

U.S.



\$332,700

THAT WAS ZIP 95401'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/zip/95401/](https://almanacdata.ai/e/zip/95401/)

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