



ZIP 94954, Petaluma, California.

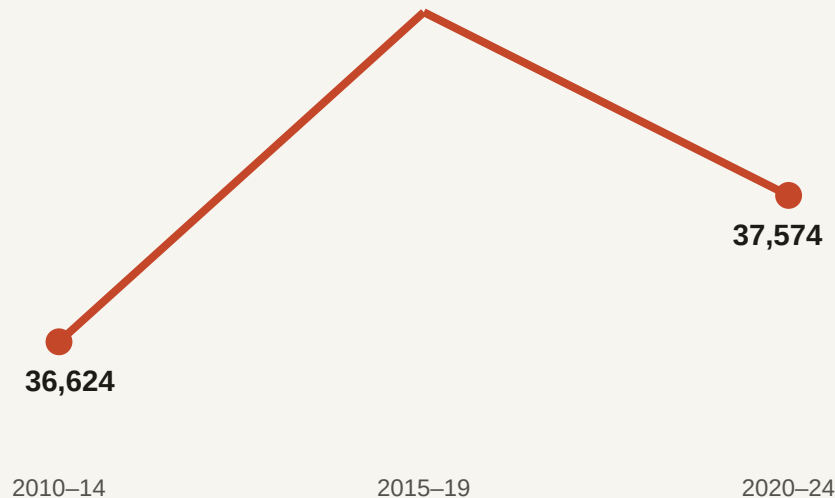
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**37,574 people call ZIP
94954 home.**

37,574
people.

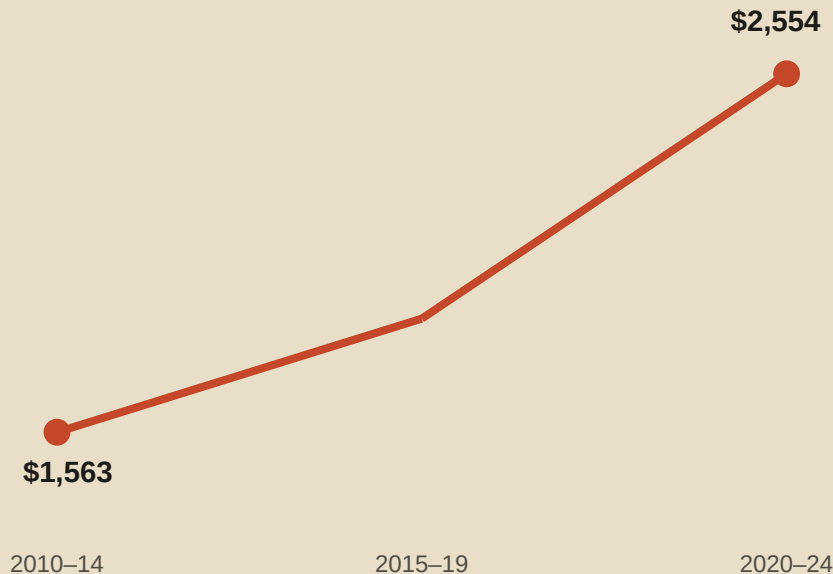


RENT

Median rent is up 63%
since the 2010–2014
survey, before inflation.

\$2,554

a month. California's median is \$2,036.

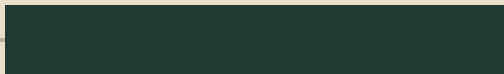




ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,213–\$1,820



\$2,554 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

80%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.3% to the 15,249 homes here.

51–195

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 14% more than California's.

\$840,500

median home value in ZIP 94954.

ZIP 94954



\$840,500

California



\$734,700

U.S.



\$332,700

THAT WAS ZIP 94954'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/94954/

The Almanac · your hyper-diligent research partner