



ZIP 94102, San Francisco, California.

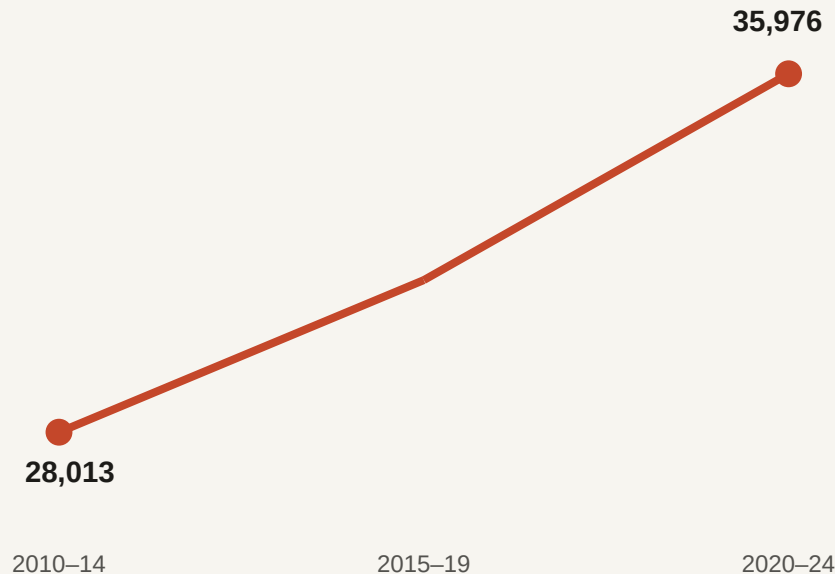
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

35,976 people call ZIP
94102 home.

35,976
people.



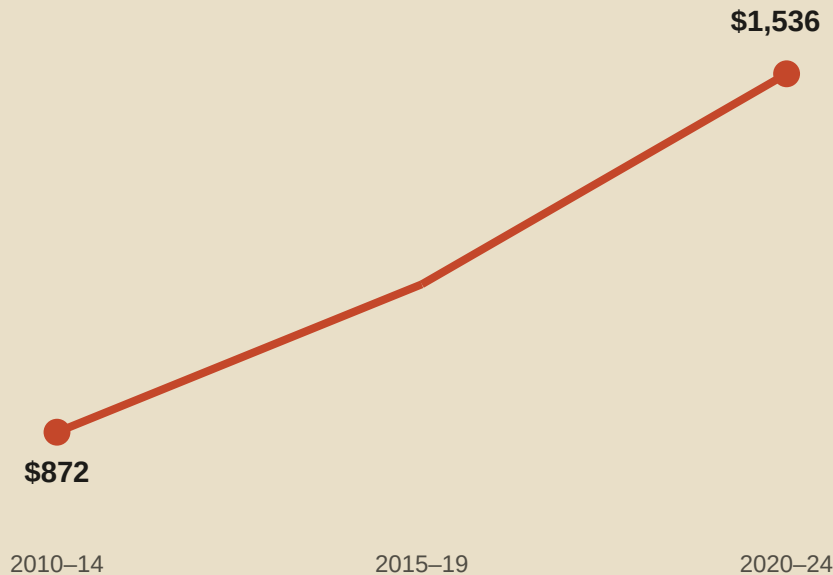


RENT

Median rent is up 76%
since the 2010–2014
survey, before inflation.

\$1,536

a month. California's median is \$2,036.

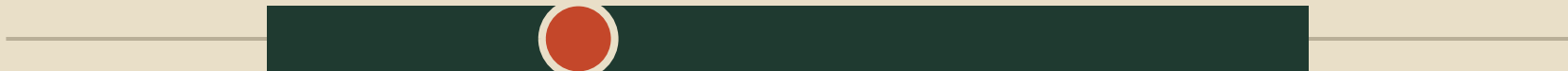




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,336–\$2,004



\$1,536 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

78%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 1–3% to the 23,629 homes here.

137–628

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 27%
more than California's.

\$935,900

median home value in ZIP 94102.

ZIP 94102



\$935,900

California



\$734,700

U.S.



\$332,700

THAT WAS ZIP 94102'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/94102/

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