



ZIP 93960, Soledad, California.

Current market data.

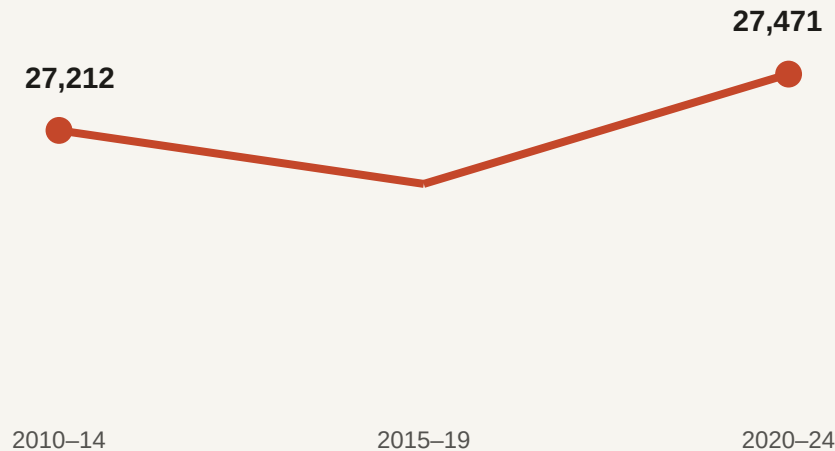
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**27,471 people call ZIP
93960 home.**

27,471

people.

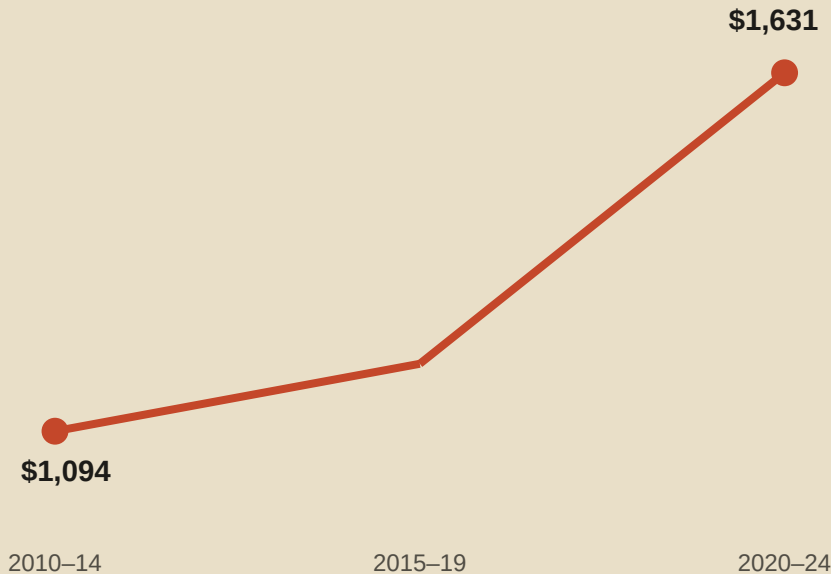


RENT

Median rent is up 49%
since the 2010–2014
survey, before inflation.

\$1,631

a month. California's median is \$2,036.

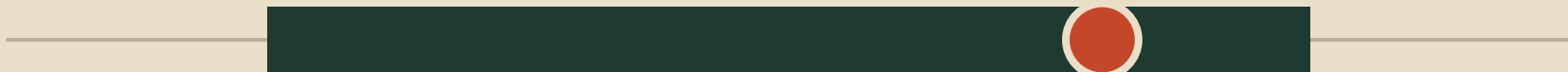




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,164–\$1,747



\$1,631 median

is the monthly rent range local workforce wages support.



BUILDING

56% of the housing here was built before 2000.

56%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 1–2% to the 5,305 homes here.

50–95

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs **19%**
less than California's.

\$595,000

median home value in ZIP 93960.

ZIP 93960



\$595,000

California



\$734,700

U.S.



\$332,700

THAT WAS ZIP 93960'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/93960/

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