



ZIP 93454, Santa Maria, California.

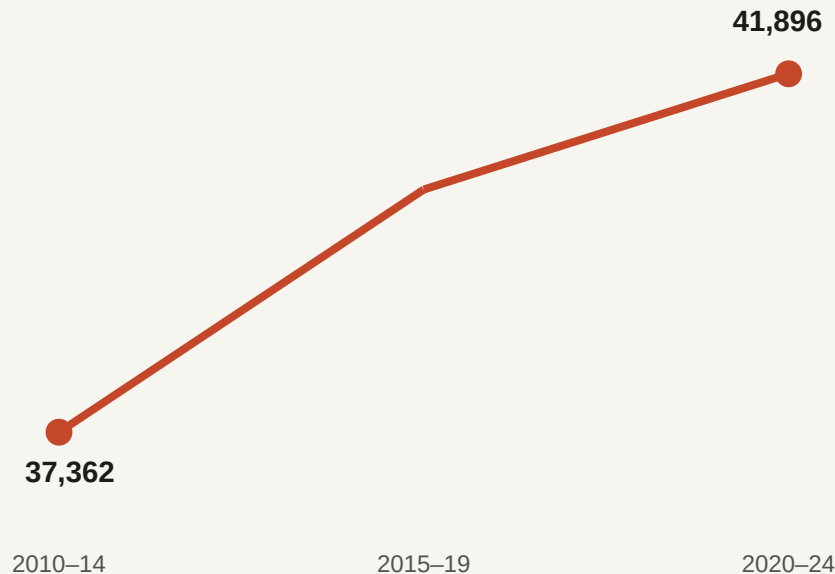
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

41,896 people call ZIP
93454 home.

41,896
people.

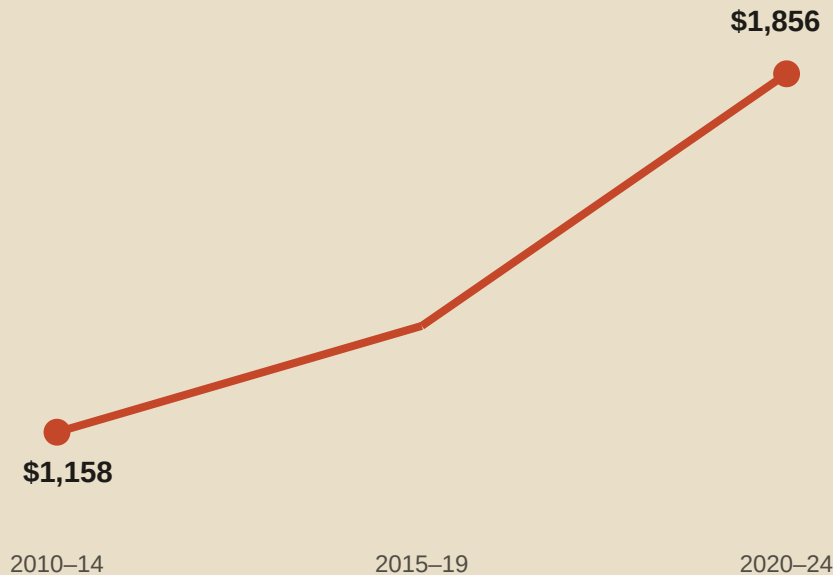


RENT

Median rent is up 60%
since the 2010–2014
survey, before inflation.

\$1,856

a month. California's median is \$2,036.

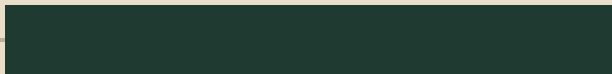




ROOM TO BUILD

The median rent is above what local wages can carry.

\$975–\$1,462



\$1,856 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

86%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1–2% to the 12,461 homes here.

83–226

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 29% less than California's.

\$525,000

median home value in ZIP 93454.

ZIP 93454



\$525,000

California



\$734,700

U.S.



\$332,700

THAT WAS ZIP 93454'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/zip/93454/**](https://almanacdata.ai/e/zip/93454/)

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