



ZIP 93401, San Luis Obispo, California.

Current market data.

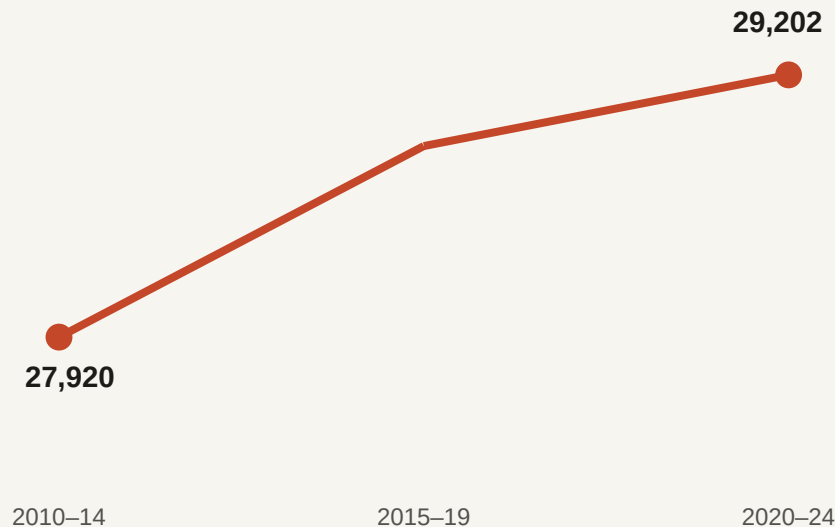
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

29,202 people call ZIP
93401 home.

29,202

people.

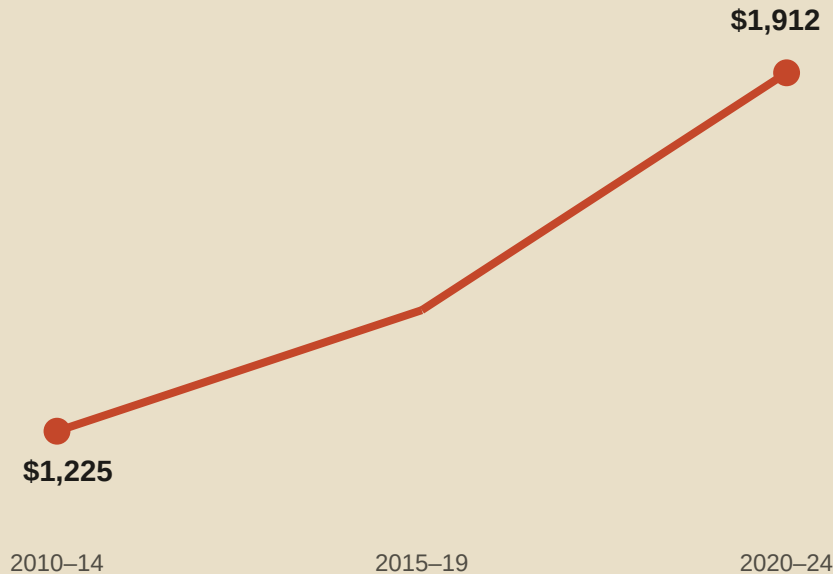


RENT

Median rent is up 56%
since the 2010–2014
survey, before inflation.

\$1,912

a month. California's median is \$2,036.

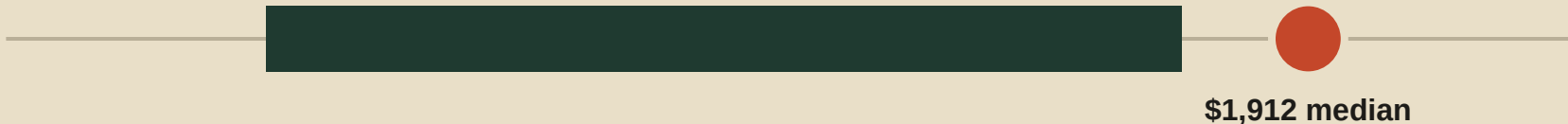




ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,219–\$1,828



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

78%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.4–2.3% to the 14,459 homes here.

63–331

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 32% more than California's.

\$973,000

median home value in ZIP 93401.

ZIP 93401



\$973,000

California



\$734,700

U.S.



\$332,700

THAT WAS ZIP 93401'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/93401/

The Almanac · your hyper-diligent research partner