ZIP 93306, Bakersfield, California.

Current market data.

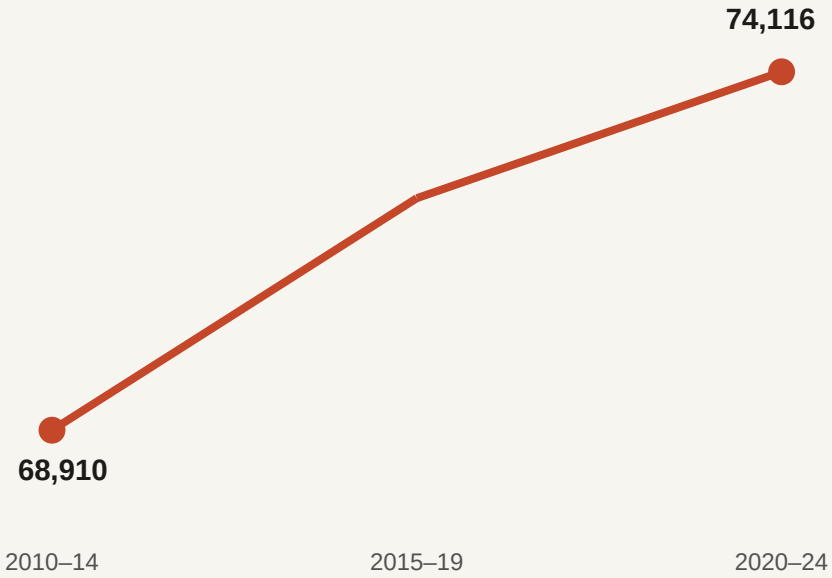
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

74,116 people call ZIP 93306 home.

74,116

people.



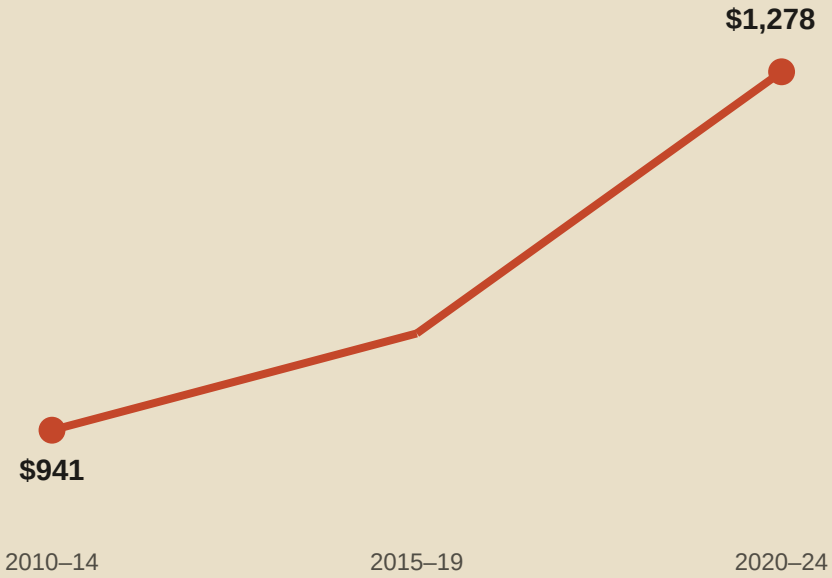
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 36% since the 2010–2014 survey, before inflation.

$1,278

a month. California's median is $2,036.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent is above what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

75% of the housing here was built before 2000.

75%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.4–0.5% to the 24,143 homes here.

93–130

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

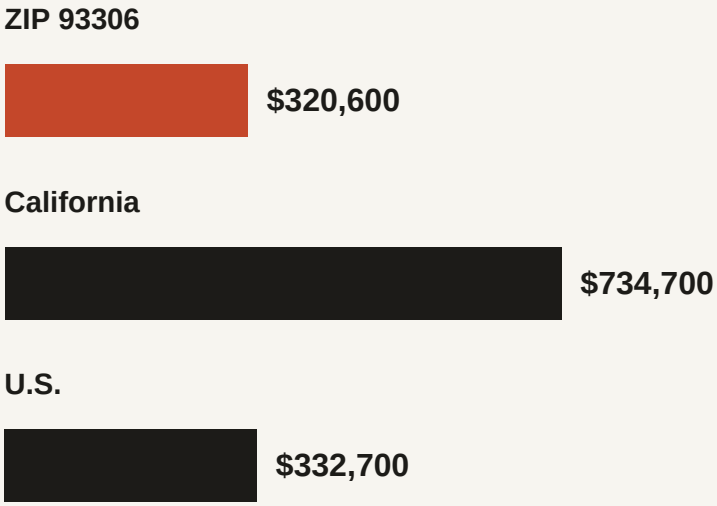
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 56% less than California's.

$320,600

median home value in ZIP 93306.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 93306'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/93306/**