



ZIP 93304, Bakersfield, California.

Current market data.

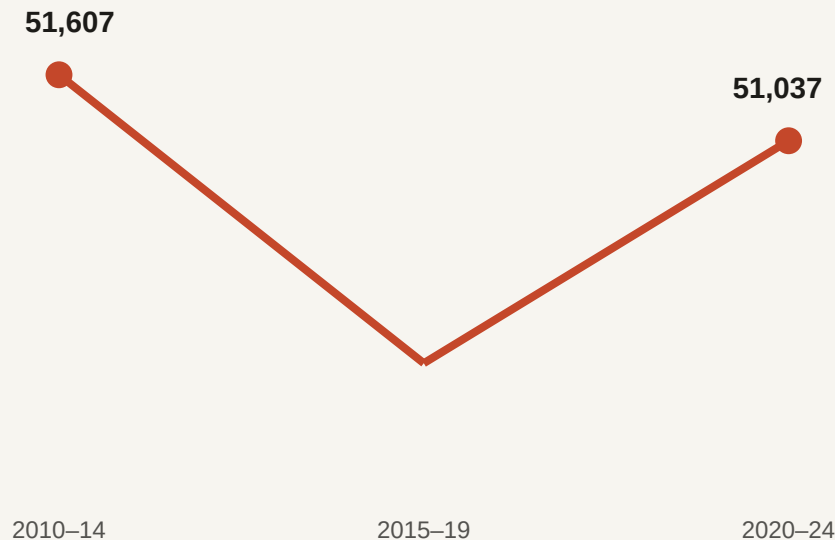
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

51,037 people call ZIP
93304 home.

51,037

people.

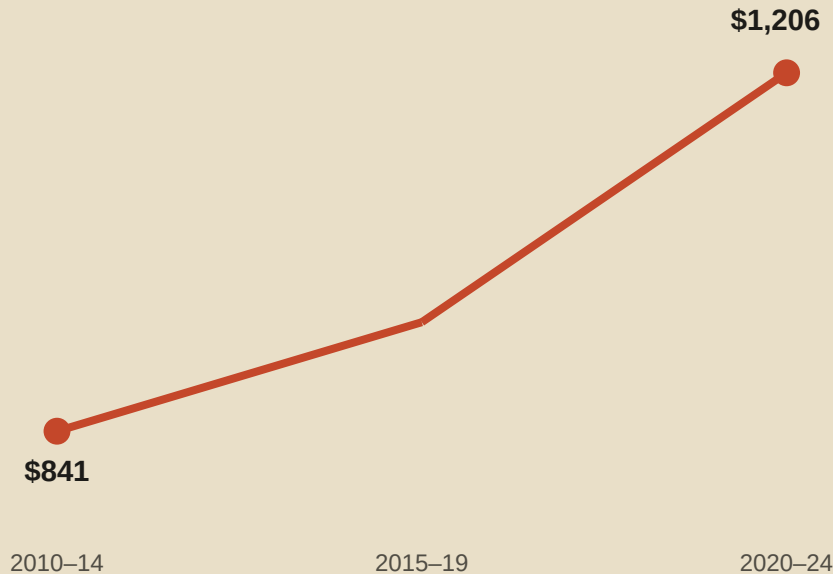


RENT

Median rent is up 43%
since the 2010–2014
survey, before inflation.

\$1,206

a month. California's median is \$2,036.

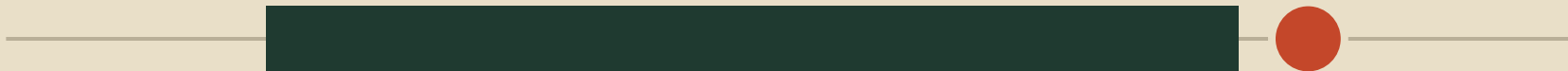




ROOM TO BUILD

The median rent is above what local wages can carry.

\$785–\$1,178



\$1,206 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

93%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.7–0.8% to the 16,234 homes here.

113–133

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 67% less than California's.

\$240,900

median home value in ZIP 93304.

ZIP 93304



\$240,900

California



\$734,700

U.S.



\$332,700



THAT WAS ZIP 93304'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/93304/

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