



ZIP 93301, Bakersfield, California.

Current market data.

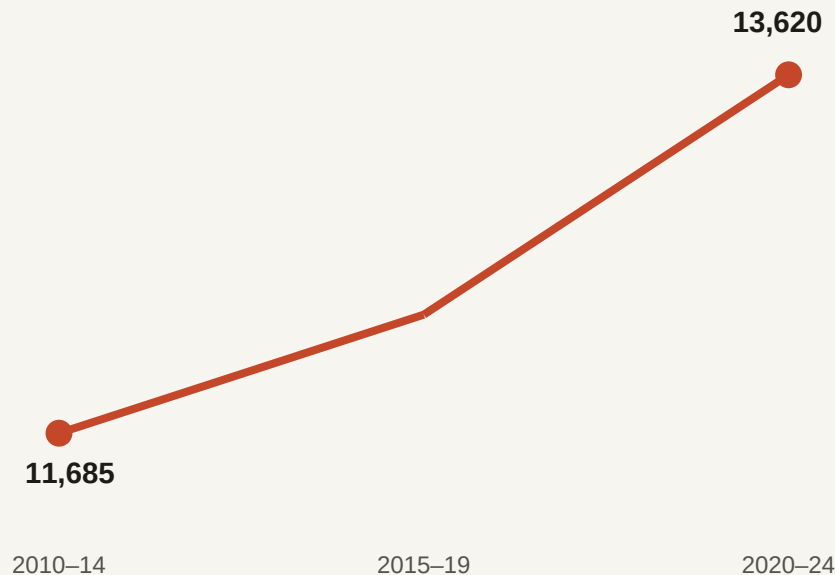
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

13,620 people call ZIP
93301 home.

13,620

people.

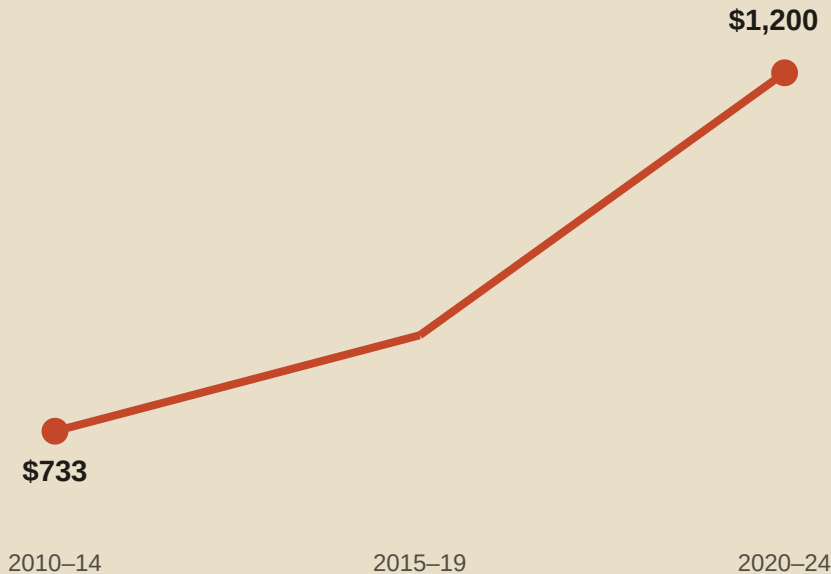


RENT

Median rent is up 64%
since the 2010–2014
survey, before inflation.

\$1,200

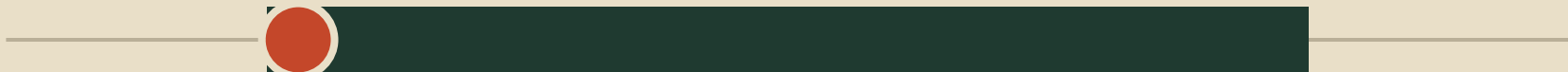
a month. California's median is \$2,036.



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,182–\$1,773



\$1,200 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

84%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1–5% to the 6,174 homes here.

36–301

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 60%
less than California's.

\$295,700

median home value in ZIP 93301.

ZIP 93301



\$295,700

California



\$734,700

U.S.



\$332,700

THAT WAS ZIP 93301'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/93301/

The Almanac · your hyper-diligent research partner