



ZIP 93117, Goleta, California.

Current market data.

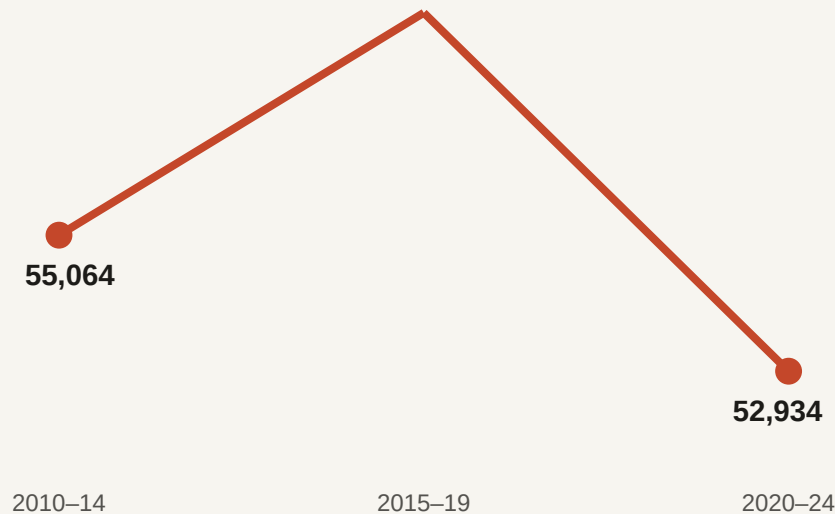
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

52,934 people call ZIP
93117 home.

52,934

people.

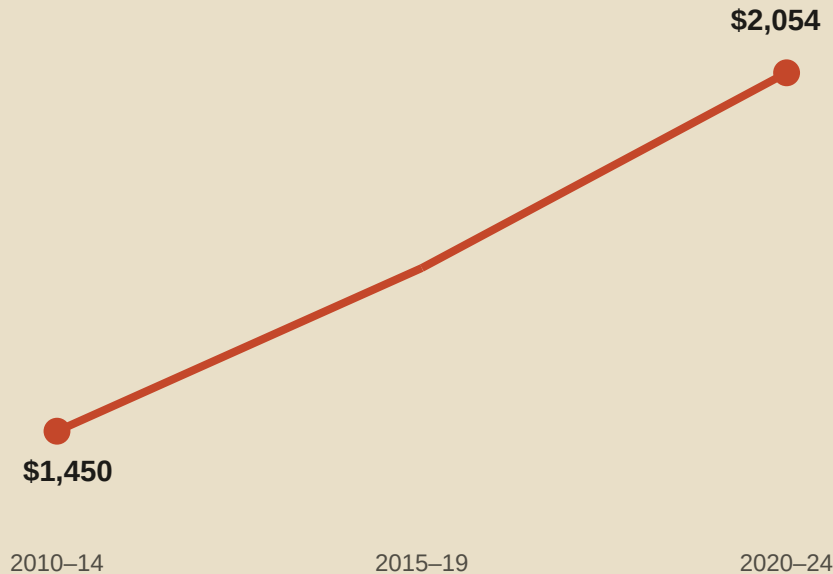


RENT

Median rent is up 42%
since the 2010–2014
survey, before inflation.

\$2,054

a month. California's median is \$2,036.

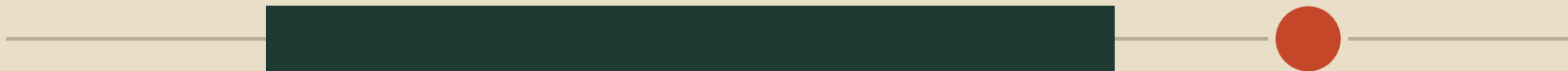




ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,273–\$1,909



\$2,054 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

83%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1% to the 18,556 homes here.

136–217

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 47% more than California's.

\$1,082,400

median home value in ZIP 93117.

ZIP 93117



\$1,082,400

California



\$734,700

U.S.



\$332,700

THAT WAS ZIP 93117'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/93117/

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