



ZIP 93111, Goleta, California.

Current market data.

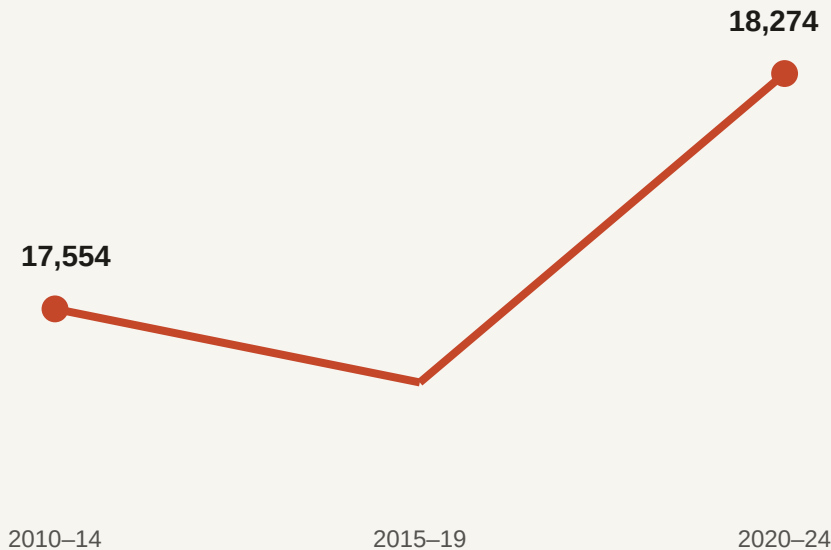
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

18,274 people call ZIP
93111 home.

18,274

people.



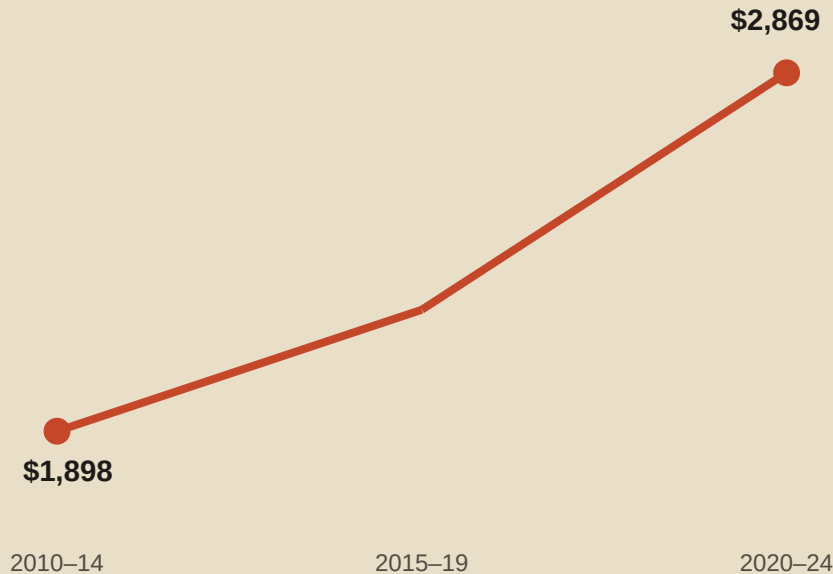


RENT

Median rent is up 51%
since the 2010–2014
survey, before inflation.

\$2,869

a month. California's median is \$2,036.

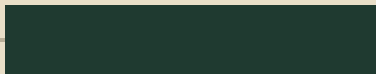




ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,154–\$1,731



\$2,869 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

87%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.1% to the 6,859 homes here.

26–77

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 76% more than California's.

\$1,296,700

median home value in ZIP 93111.

ZIP 93111



\$1,296,700

California



\$734,700

U.S.



\$332,700

THAT WAS ZIP 93111'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/93111/

The Almanac · your hyper-diligent research partner