



ZIP 93108, Santa Barbara, California.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

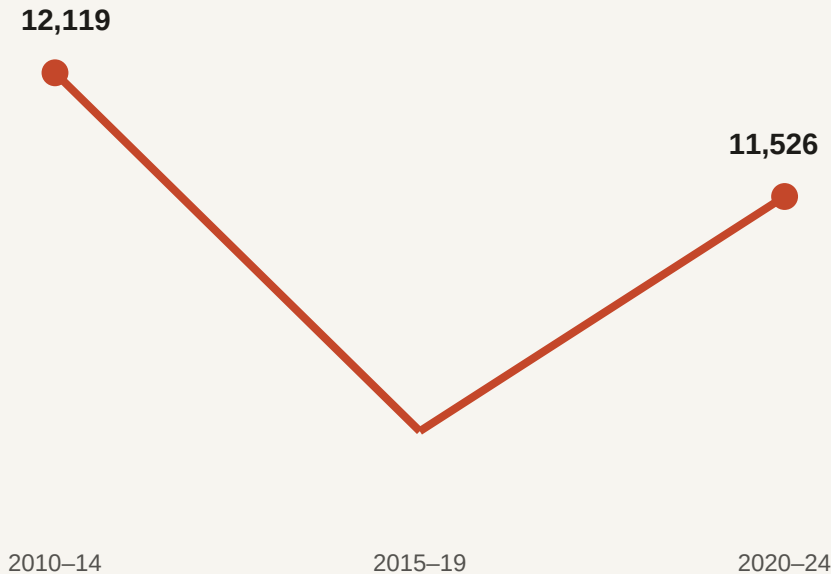


POPULATION

**11,526 people call ZIP
93108 home.**

11,526

people.

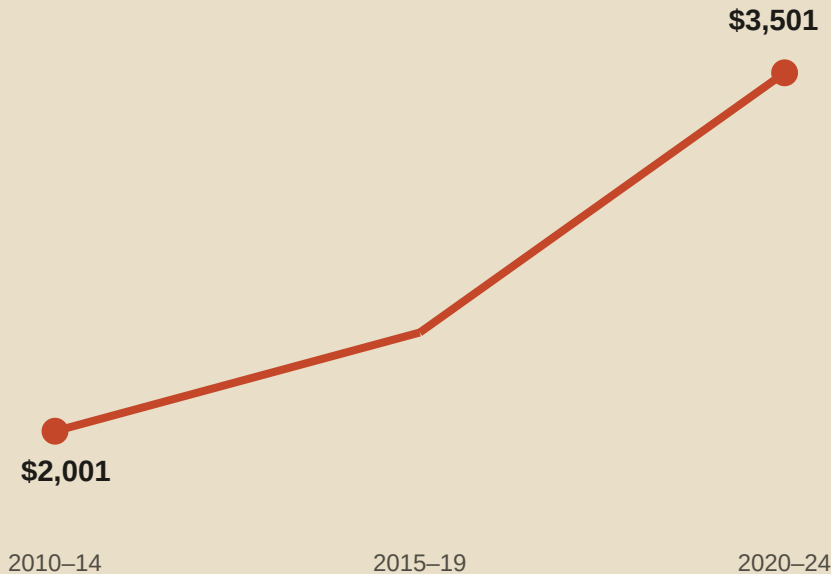


RENT

Median rent is up 75%
since the 2010–2014
survey, before inflation.

\$3,501

a month. California's median is \$2,036.

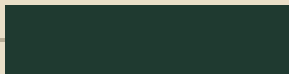




ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,190–\$1,785



\$3,501 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

86%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–1.1% to the 5,497 homes here.

10–62

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs
172% more than
California's.**

\$2,000,001

median home value in ZIP 93108.

ZIP 93108



\$2,000,001

California



\$734,700

U.S.



\$332,700

THAT WAS ZIP 93108'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/93108/

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