



ZIP 93103, Santa Barbara, California.

Current market data.

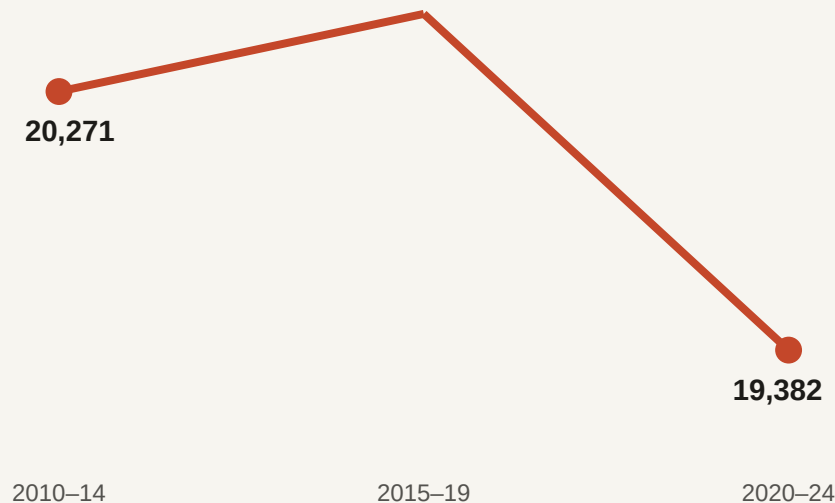
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

19,382 people call ZIP
93103 home.

19,382

people.

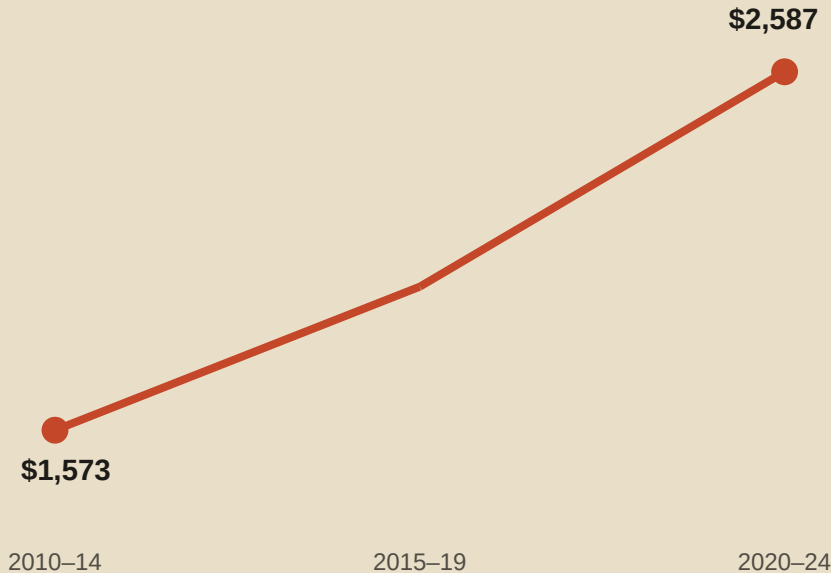


RENT

Median rent is up 64%
since the 2010–2014
survey, before inflation.

\$2,587

a month. California's median is \$2,036.

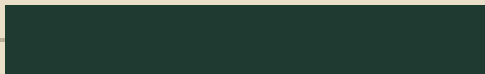




ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,204–\$1,806



\$2,587 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

93%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1% to the 8,056 homes here.

46–92

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs
126% more than
California's.**

\$1,663,600

median home value in ZIP 93103.

ZIP 93103



\$1,663,600

California



\$734,700

U.S.



\$332,700

THAT WAS ZIP 93103'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/93103/

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