



ZIP 92069, San Marcos, California.

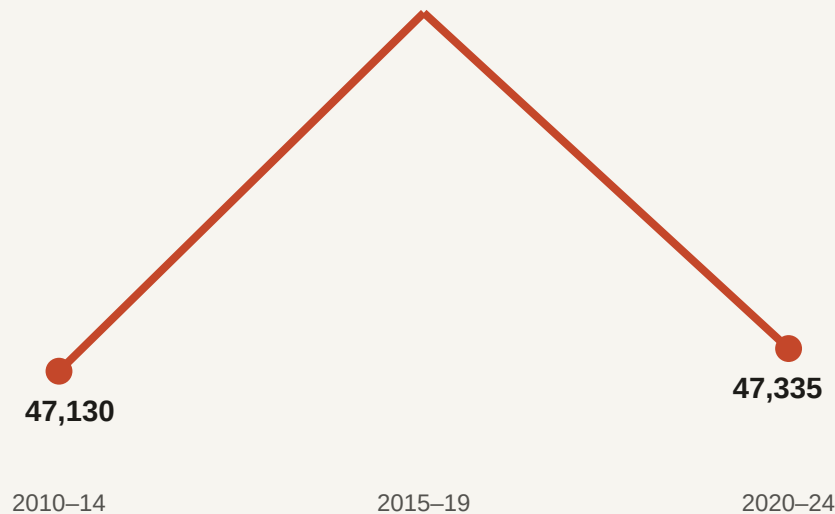
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**47,335 people call ZIP
92069 home.**

47,335
people.

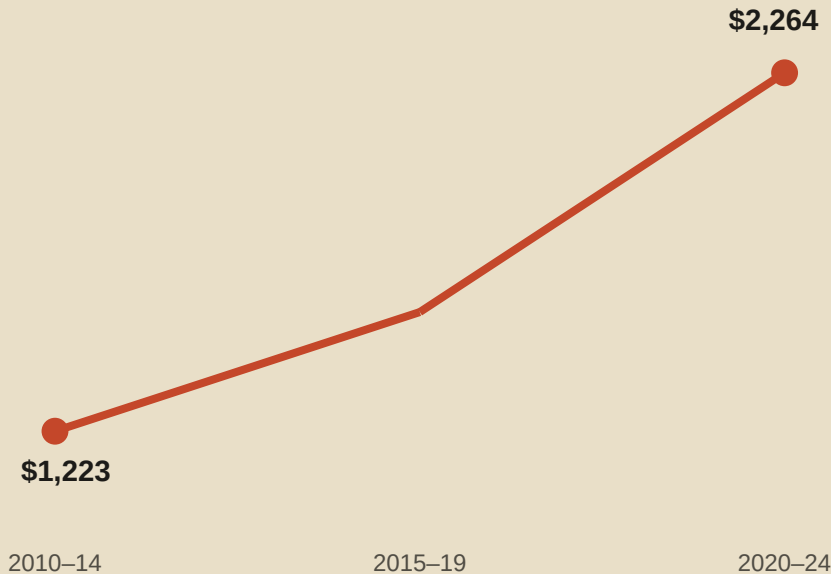


RENT

Median rent is up 85%
since the 2010–2014
survey, before inflation.

\$2,264

a month. California's median is \$2,036.

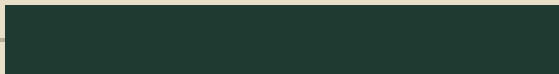




ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,137–\$1,706



\$2,264 median

is the monthly rent range local workforce wages support.



BUILDING

69% of the housing here was built before 2000.

69%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1% to the 15,711 homes here.

86–210

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 9%
more than California's.

\$800,700

median home value in ZIP 92069.

ZIP 92069



\$800,700

California



\$734,700

U.S.



\$332,700

THAT WAS ZIP 92069'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/92069/

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