



ZIP 90405, Santa Monica, California.

Current market data.

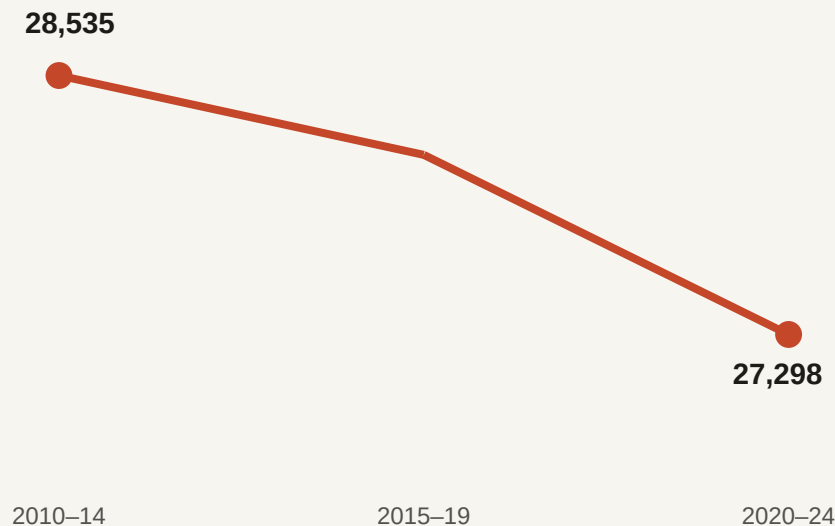
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

27,298 people call ZIP
90405 home.

27,298

people.

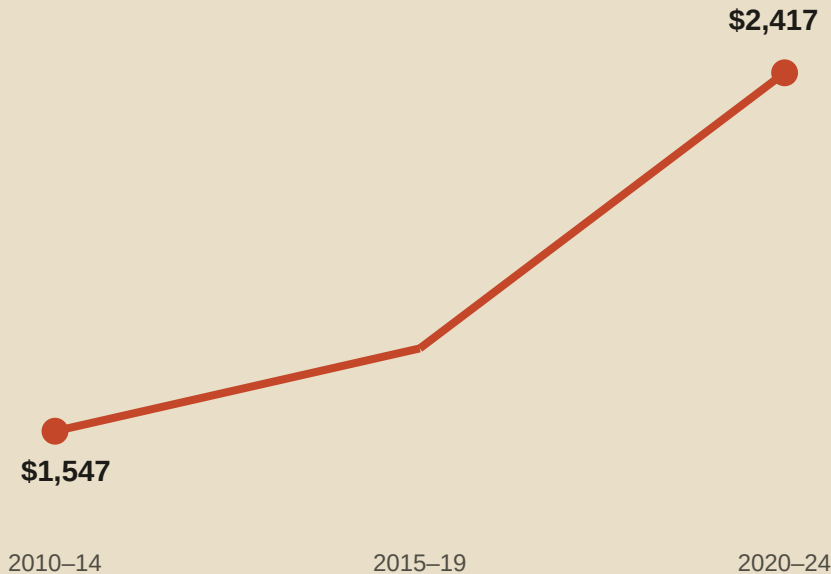


RENT

Median rent is up 56%
since the 2010–2014
survey, before inflation.

\$2,417

a month. California's median is \$2,036.

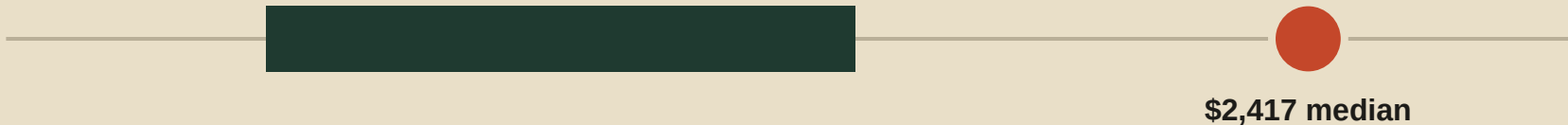




ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,283–\$1,924



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

95%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.5–1.1% to the 15,878 homes here.

78–176

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs
163% more than
California's.

\$1,929,900

median home value in ZIP 90405.

ZIP 90405



\$1,929,900

California



\$734,700

U.S.



\$332,700

THAT WAS ZIP 90405'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/90405/

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