



ZIP 90403, Santa Monica, California.

Current market data.

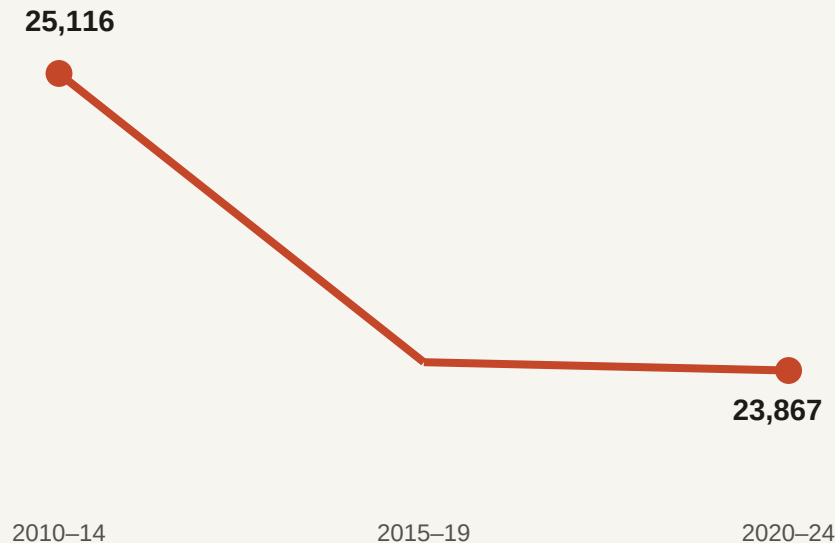
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

23,867 people call ZIP
90403 home.

23,867

people.

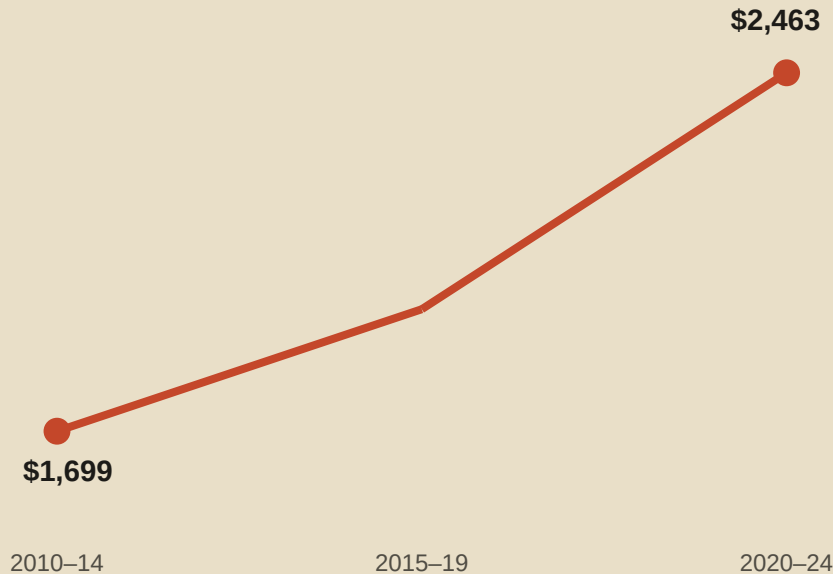


RENT

Median rent is up 45%
since the 2010–2014
survey, before inflation.

\$2,463

a month. California's median is \$2,036.

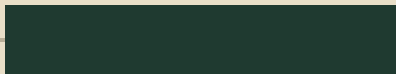




ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,025–\$1,538



\$2,463 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

97%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.5–0.7% to the 14,977 homes here.

73–102

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs
111% more than
California's.**

\$1,548,900

median home value in ZIP 90403.

ZIP 90403



\$1,548,900

California



\$734,700

U.S.



\$332,700

THAT WAS ZIP 90403'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/90403/

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