



ZIP 90402, Santa Monica, California.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

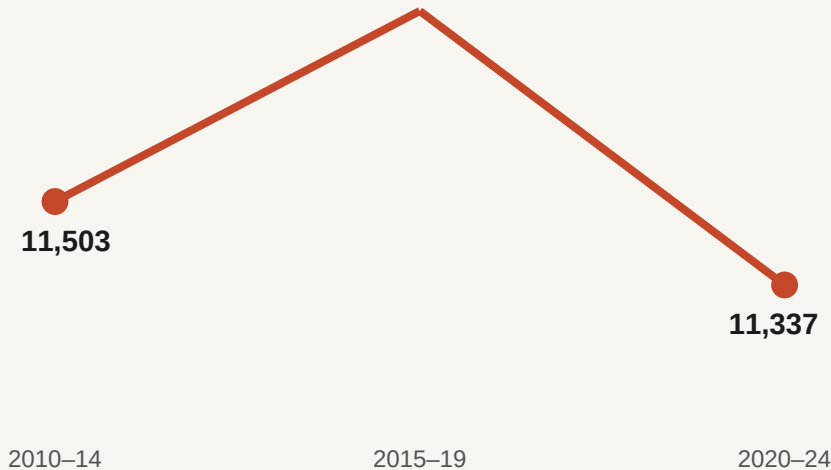


POPULATION

11,337 people call ZIP
90402 home.

11,337

people.

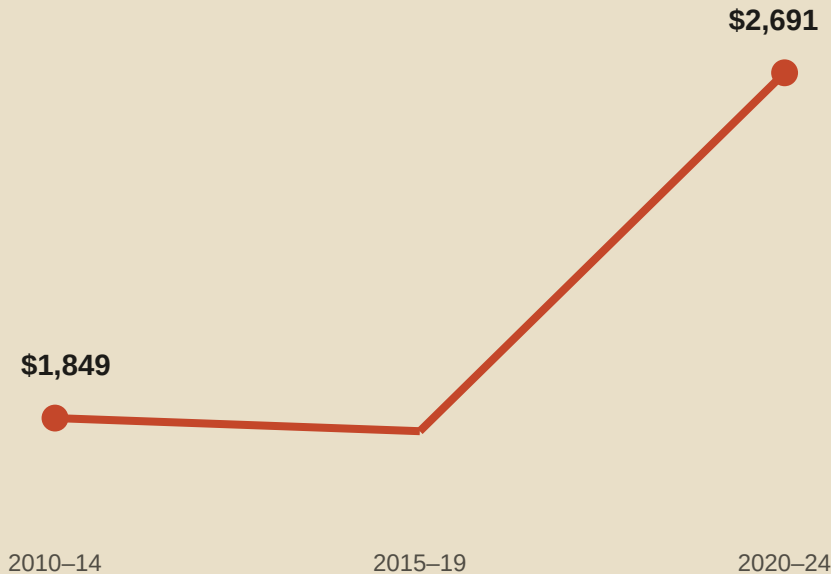


RENT

Median rent is up 46%
since the 2010–2014
survey, before inflation.

\$2,691

a month. California's median is \$2,036.

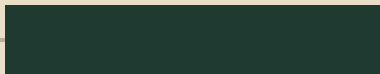




ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,090–\$1,635



\$2,691 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

88%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.2–0.4% to the 5,800 homes here.

12–26

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

**A median home costs
172% more than
California's.**

\$2,000,001

median home value in ZIP 90402.

ZIP 90402



\$2,000,001

California



\$734,700

U.S.



\$332,700

THAT WAS ZIP 90402'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/90402/

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