



ZIP 90401, Santa Monica, California.

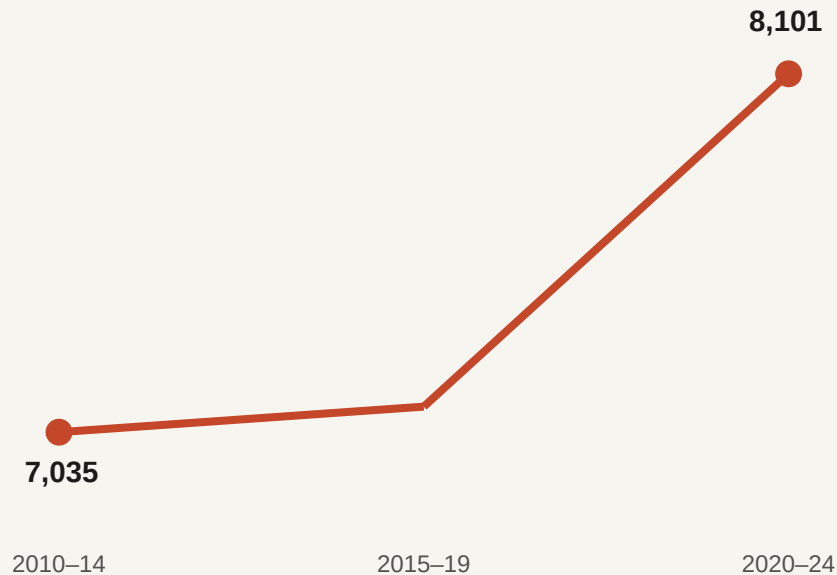
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

8,101 people call ZIP
90401 home.

8,101
people.

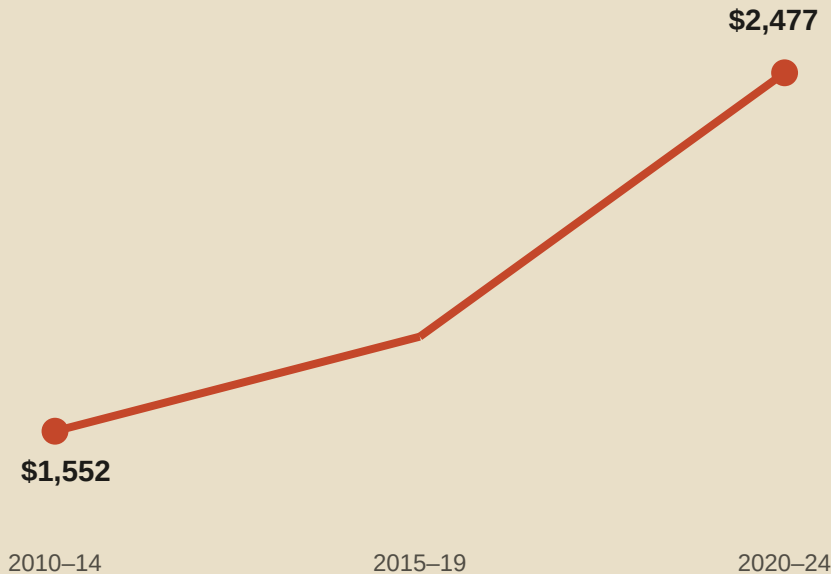


RENT

Median rent is up 60%
since the 2010–2014
survey, before inflation.

\$2,477

a month. California's median is \$2,036.

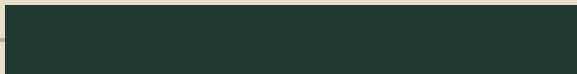




ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,263–\$1,895



\$2,477 median

is the monthly rent range local workforce wages support.



BUILDING

54% of the housing here was built before 2000.

54%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1–4% to the 6,104 homes here.

31–265

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 56% more than California's.

\$1,149,200

median home value in ZIP 90401.

ZIP 90401



\$1,149,200

California



\$734,700

U.S.



\$332,700

THAT WAS ZIP 90401'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/90401/

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