ZIP 89502, Reno, Nevada.

Current market data.

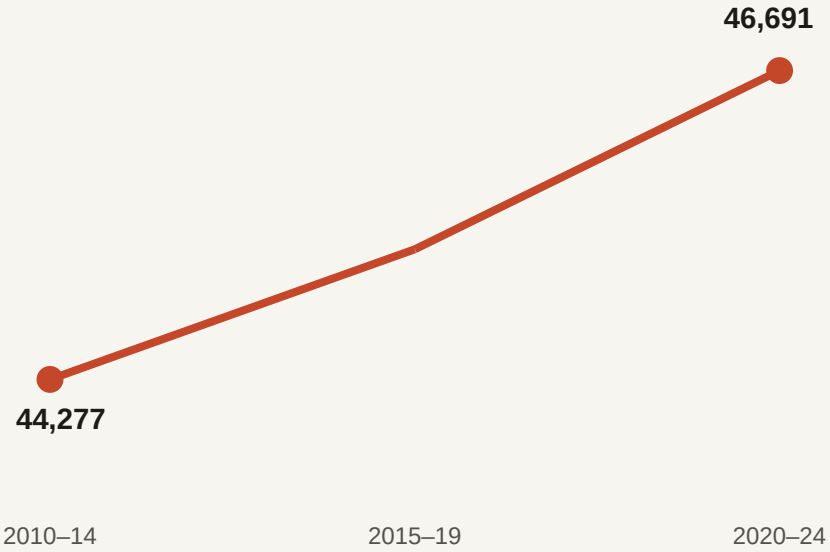
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

46,691 people call ZIP 89502 home.

46,691

people.



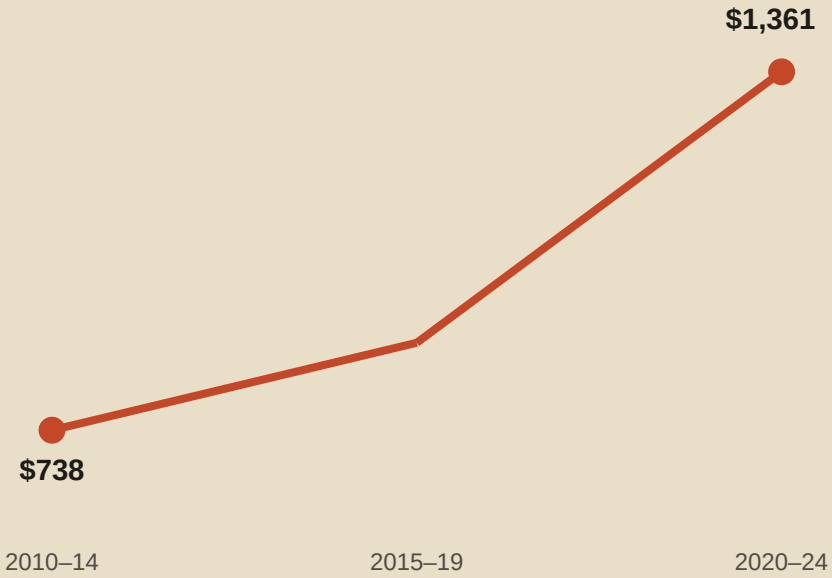
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 84% since the 2010–2014 survey, before inflation.

$1,361

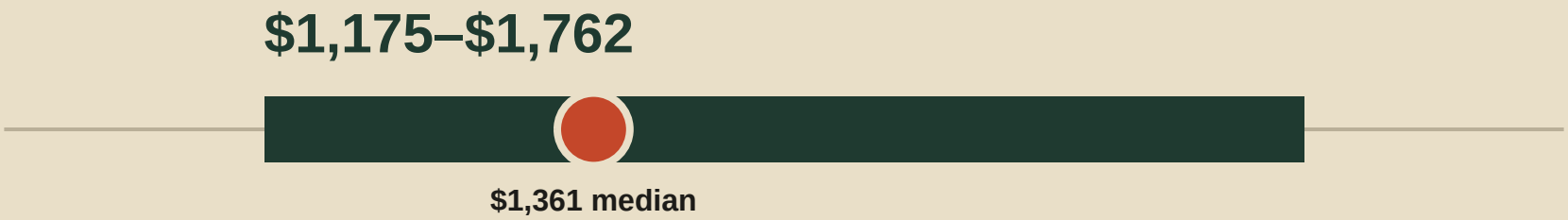
a month. Nevada's median is $1,597.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

88%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 1–3% to the 21,066 homes here.

125–536

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

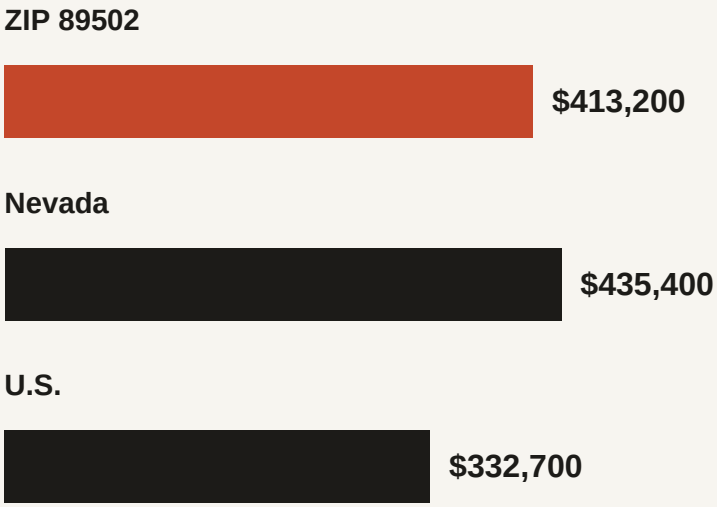
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 5% less than Nevada's.

$413,200

median home value in ZIP 89502.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 89502'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/89502/**