



ZIP 87301, Gallup, New Mexico.

Current market data.

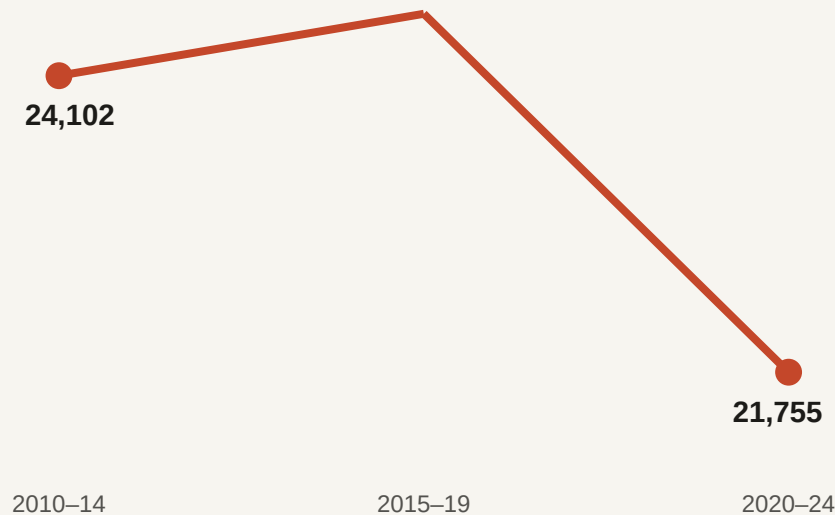
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**21,755 people call ZIP
87301 home.**

21,755

people.



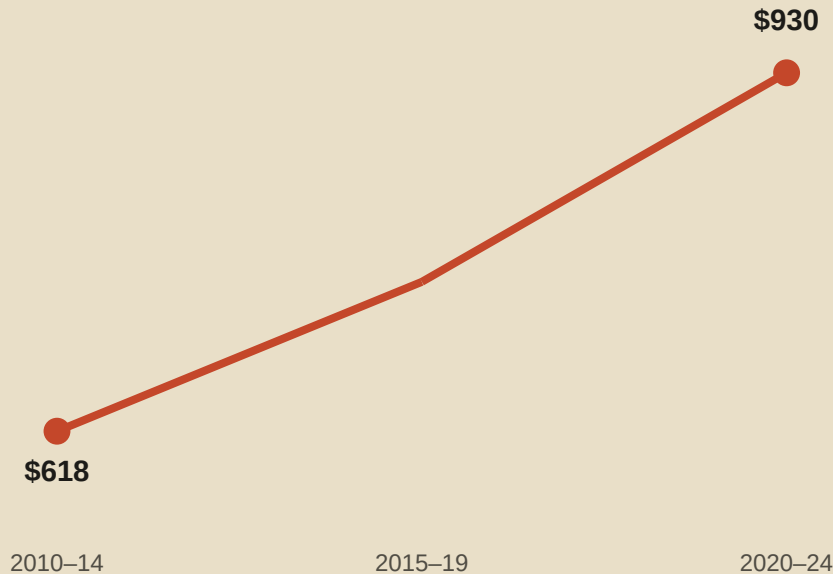


RENT

Median rent is up 50%
since the 2010–2014
survey, before inflation.

\$930

a month. New Mexico's median is \$1,067.

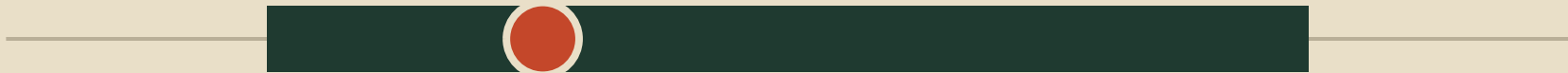




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$821–\$1,232



\$930 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

81%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 1–2% to the 7,632 homes here.

43–150

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 32% less than New Mexico's.

\$168,500

median home value in ZIP 87301.

ZIP 87301



\$168,500

New Mexico



\$248,100

U.S.



\$332,700

THAT WAS ZIP 87301'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/87301/

The Almanac · your hyper-diligent research partner