



ZIP 79720, Big Spring, Texas.

Current market data.

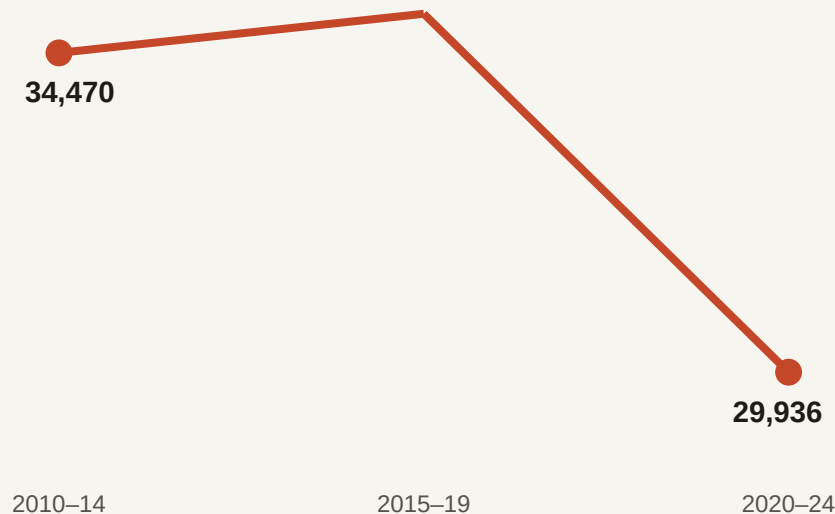
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

29,936 people call ZIP
79720 home.

29,936

people.



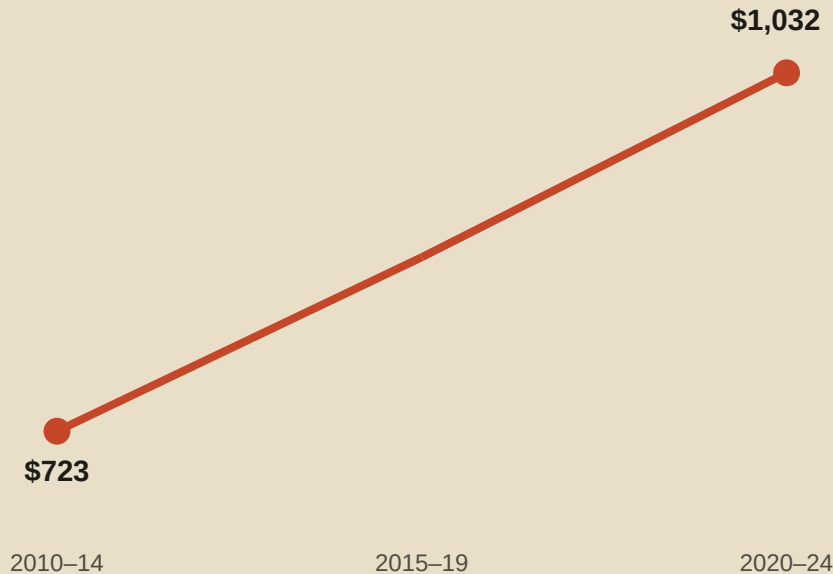


RENT

Median rent is up 43%
since the 2010–2014
survey, before inflation.

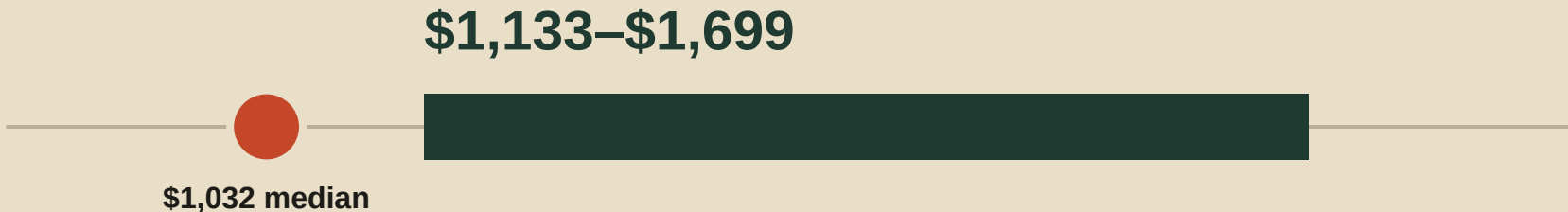
\$1,032

a month. Texas's median is \$1,403.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

88%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–0.8% to the 13,360 homes here.

38–110

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 46% less than Texas's.

\$152,500

median home value in ZIP 79720.

ZIP 79720



\$152,500

Texas



\$283,800

U.S.



\$332,700

THAT WAS ZIP 79720'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/79720/

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