ZIP 79404, Lubbock, Texas.

Current market data.

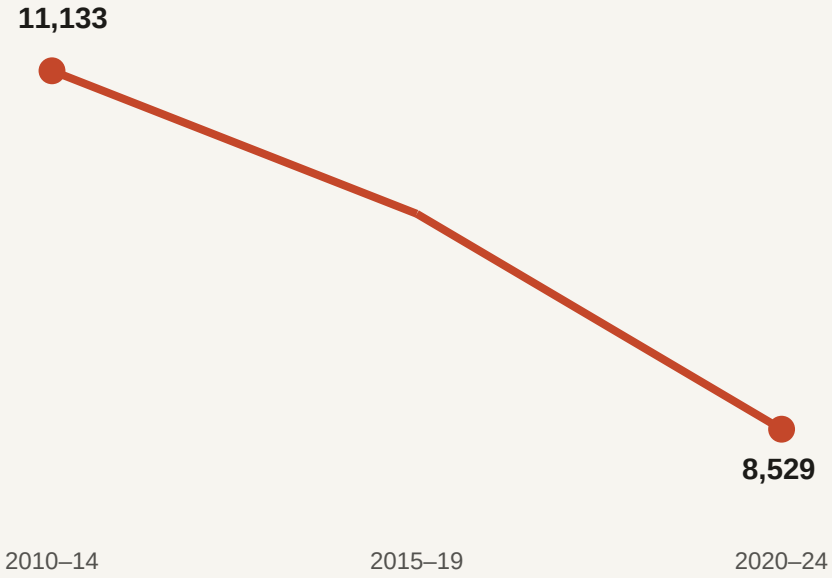
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

8,529 people call ZIP 79404 home.

8,529

people.



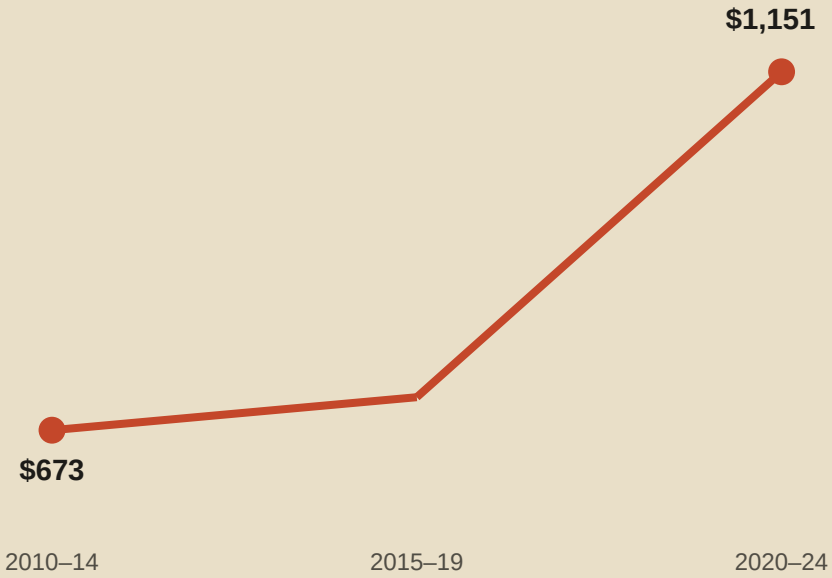
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 71% since the 2010–2014 survey, before inflation.

$1,151

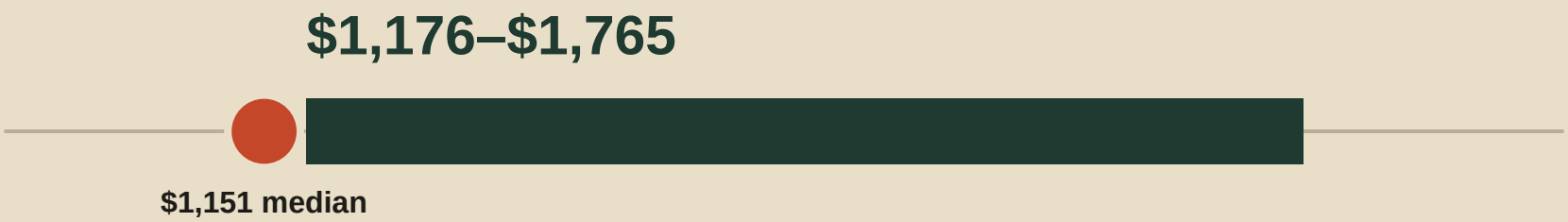
a month. Texas's median is $1,403.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

79%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.3–2.9% to the 4,293 homes here.

11–126

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

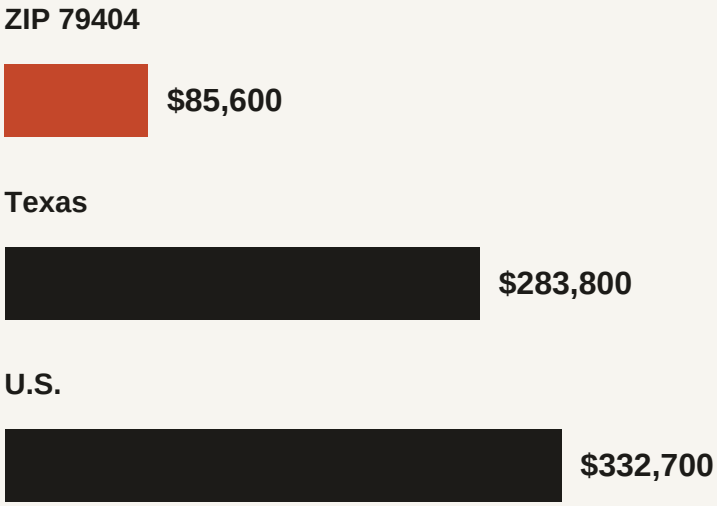
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 70% less than Texas's.

$85,600

median home value in ZIP 79404.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 79404'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/79404/**