



ZIP 79104, Amarillo, Texas.

Current market data.

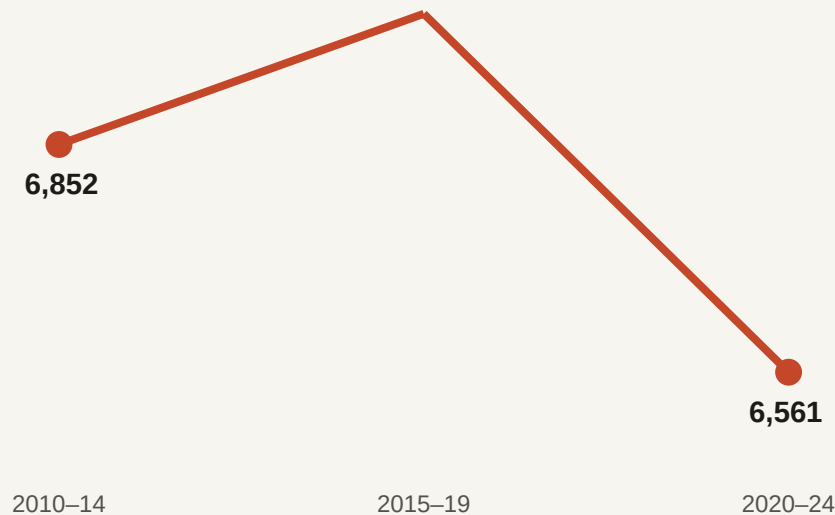
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

6,561 people call ZIP
79104 home.

6,561

people.



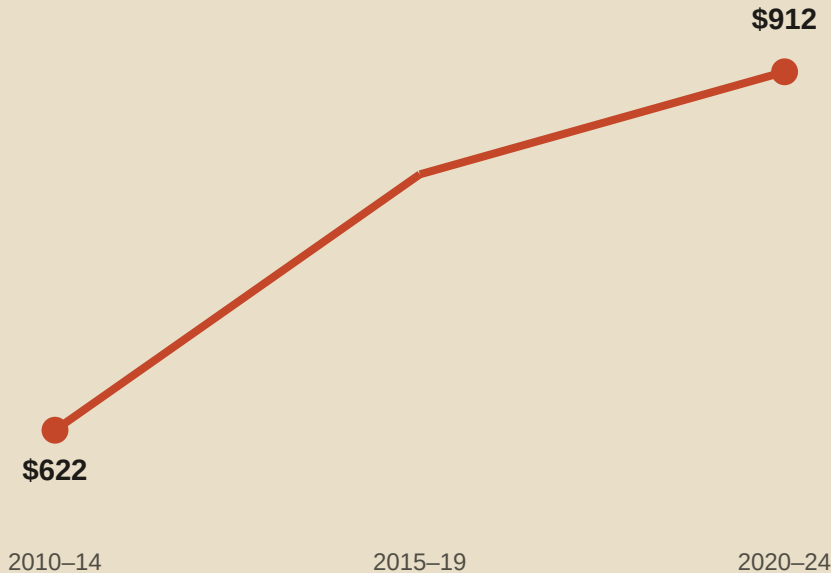
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 47%
since the 2010–2014
survey, before inflation.

\$912

a month. Texas's median is \$1,403.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$898–\$1,346



\$912 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

87%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4% to the 2,881 homes here.

12

is the estimated number of missing housing units; all three estimates agree.



HOME VALUE

A median home costs 67% less than Texas's.

\$94,400

median home value in ZIP 79104.

ZIP 79104



\$94,400

Texas



\$283,800

U.S.



\$332,700

THAT WAS ZIP 79104'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/79104/

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