



# ZIP 79072, Plainview, Texas.

Current market data.

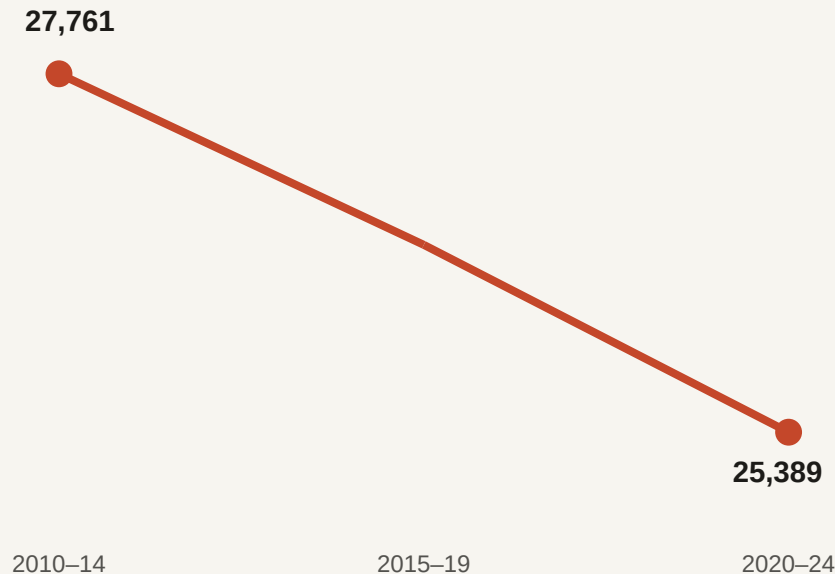
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**25,389** people call ZIP  
79072 home.

**25,389**

people.

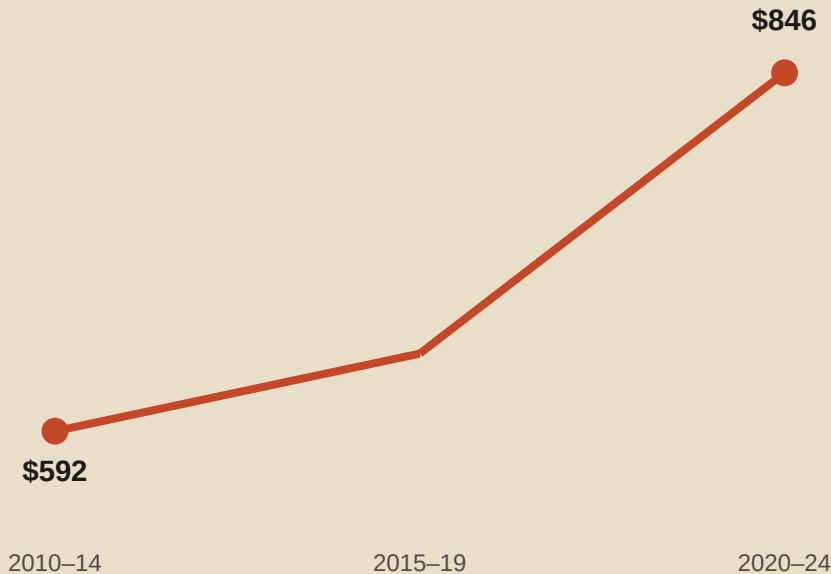


RENT

Median rent is up 43%  
since the 2010–2014  
survey, before inflation.

**\$846**

a month. Texas's median is \$1,403.

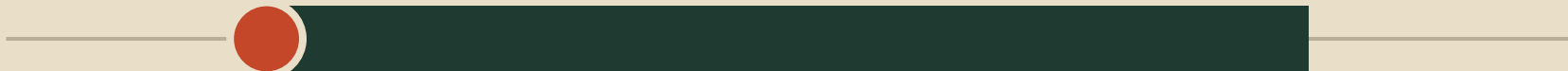




ROOM TO BUILD

# Local wages can carry more rent than the median charged today.

**\$855–\$1,282**



**\$846 median**

is the monthly rent range local workforce wages support.



BUILDING

# Most of the housing here is older than 2000.

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# 92%

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 0.4–0.9% to the 10,284 homes here.**

**46–94**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 60% less than Texas's.

**\$114,000**

median home value in ZIP 79072.

ZIP 79072



\$114,000

Texas



\$283,800

U.S.



\$332,700

THAT WAS ZIP 79072'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/zip/79072/](https://almanacdata.ai/e/zip/79072/)

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