



ZIP 78728, Austin, Texas.

Current market data.

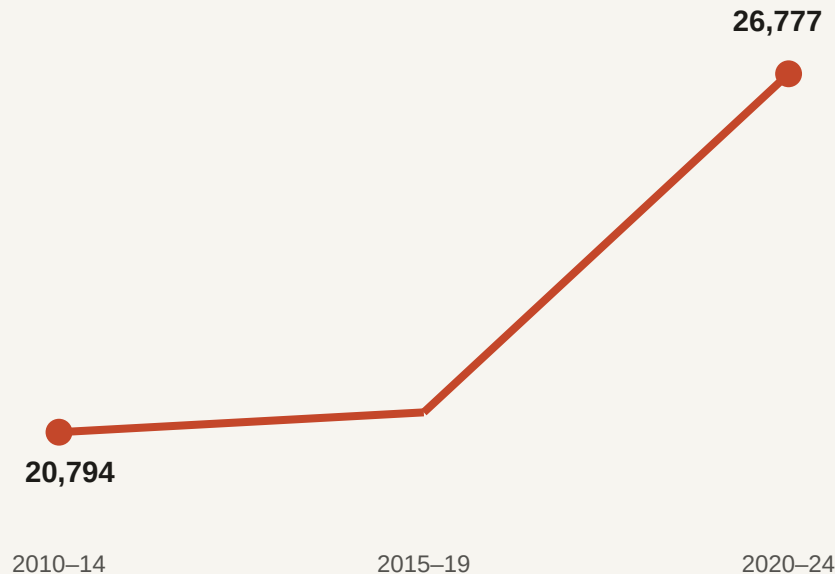
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

26,777 people call ZIP
78728 home.

26,777

people.

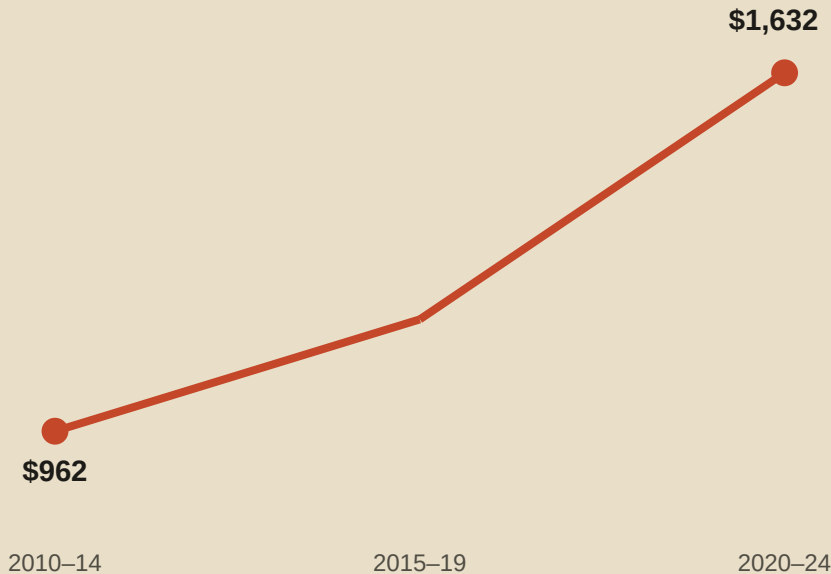


RENT

Median rent is up 70%
since the 2010–2014
survey, before inflation.

\$1,632

a month. Texas's median is \$1,403.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,293–\$1,940



\$1,632 median

is the monthly rent range local workforce wages support.



BUILDING

62% of the housing here was built before 2000.

62%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1% to the 14,128 homes here.

79–170

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 54% more than Texas's.

\$437,000

median home value in ZIP 78728.

ZIP 78728



\$437,000

Texas



\$283,800

U.S.



\$332,700

THAT WAS ZIP 78728'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/78728/

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