ZIP 78701, Austin, Texas.

Current market data.

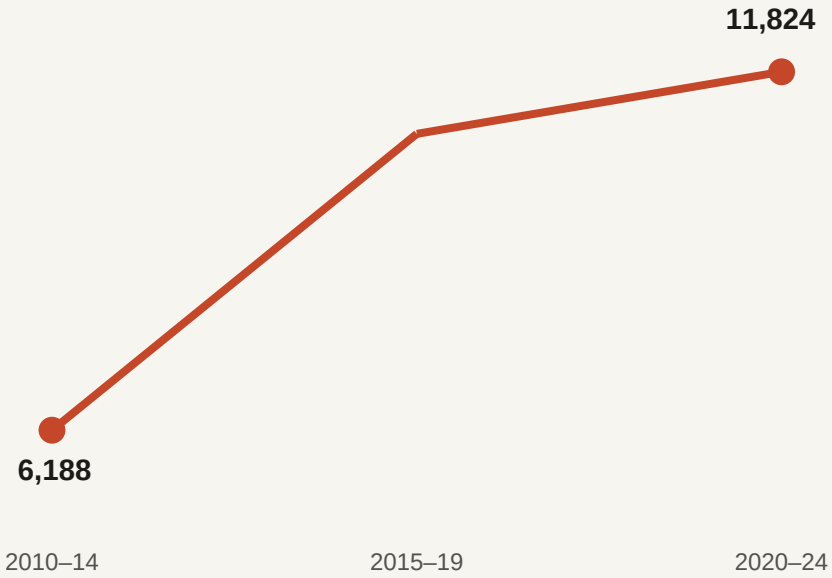
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

11,824 people call ZIP 78701 home.

11,824

people.



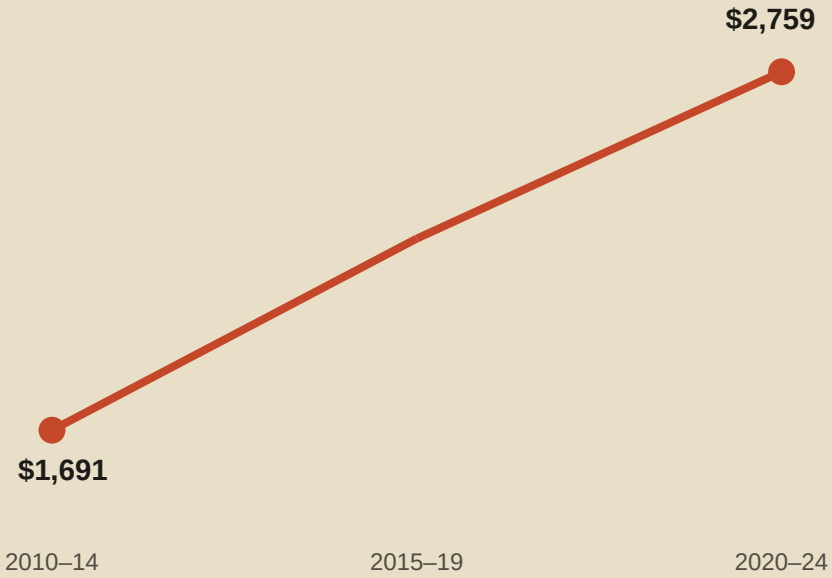
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 63% since the 2010–2014 survey, before inflation.

$2,759

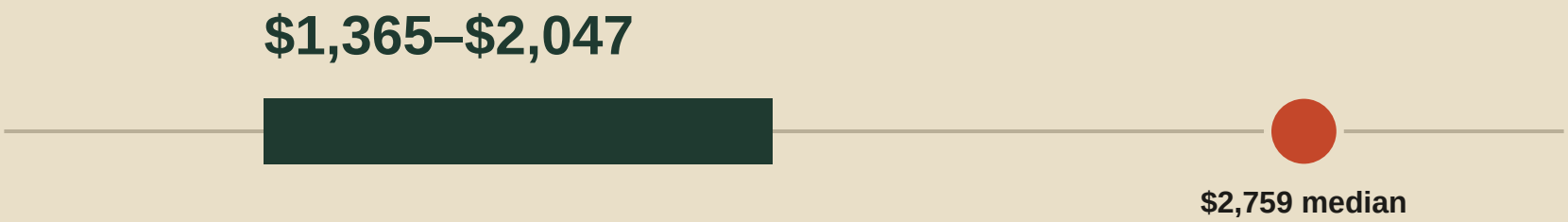
a month. Texas's median is $1,403.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent is above what local wages can carry.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

24% of the housing here was built before 2000.

24%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.3–14.3% to the 8,763 homes here.

27–1,250

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

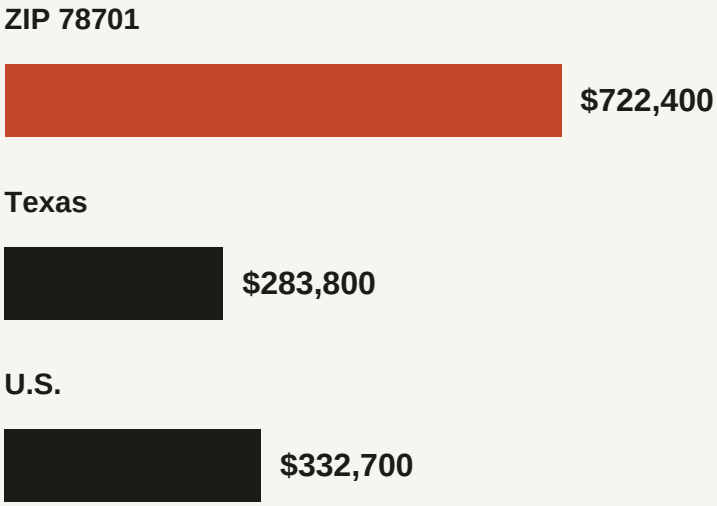
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 155% more than Texas's.

$722,400

median home value in ZIP 78701.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 78701'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/78701/**