



ZIP 78596, Weslaco, Texas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

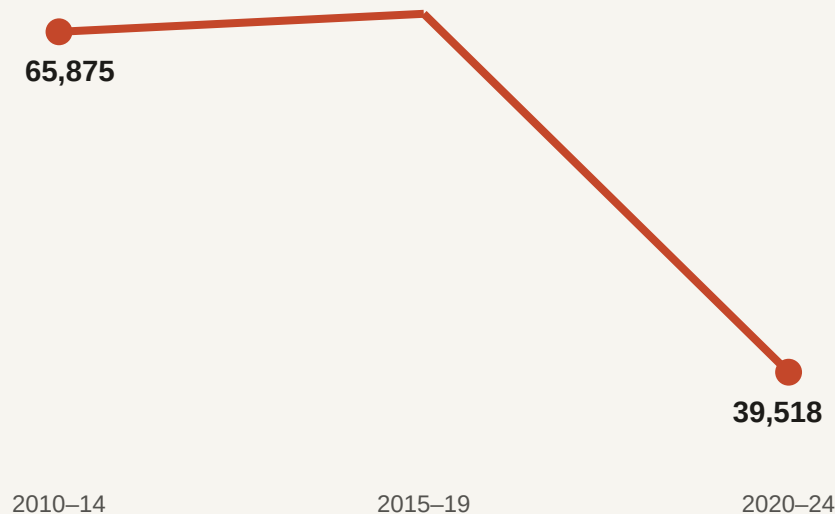


POPULATION

39,518 people call ZIP
78596 home.

39,518

people.



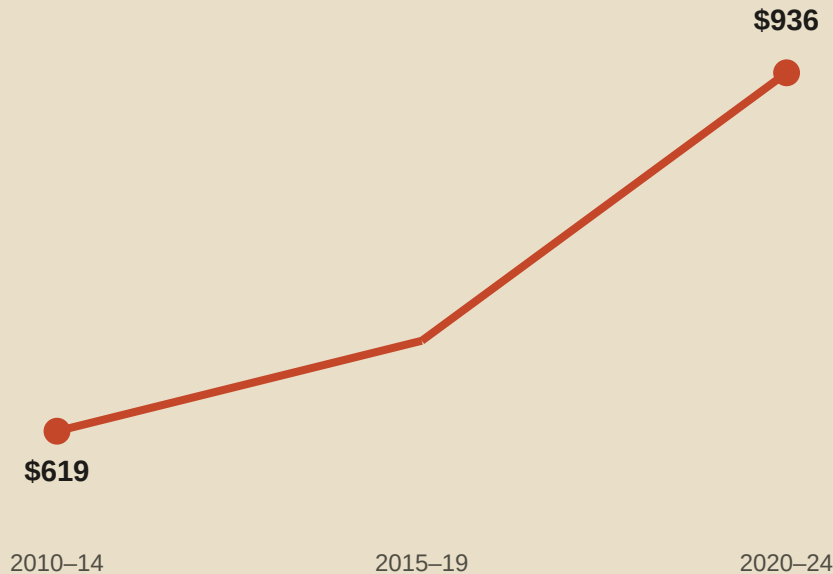


RENT

Median rent is up 51%
since the 2010–2014
survey, before inflation.

\$936

a month. Texas's median is \$1,403.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$749–\$1,123



\$936 median

is the monthly rent range local workforce wages support.



BUILDING

62% of the housing here was built before 2000.

62%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.4–1.2% to the 16,329 homes here.

59–200

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 63% less than Texas's.

\$104,000

median home value in ZIP 78596.

ZIP 78596



\$104,000

Texas



\$283,800

U.S.



\$332,700



THAT WAS ZIP 78596'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/78596/

The Almanac · your hyper-diligent research partner