



ZIP 78589, San Juan, Texas.

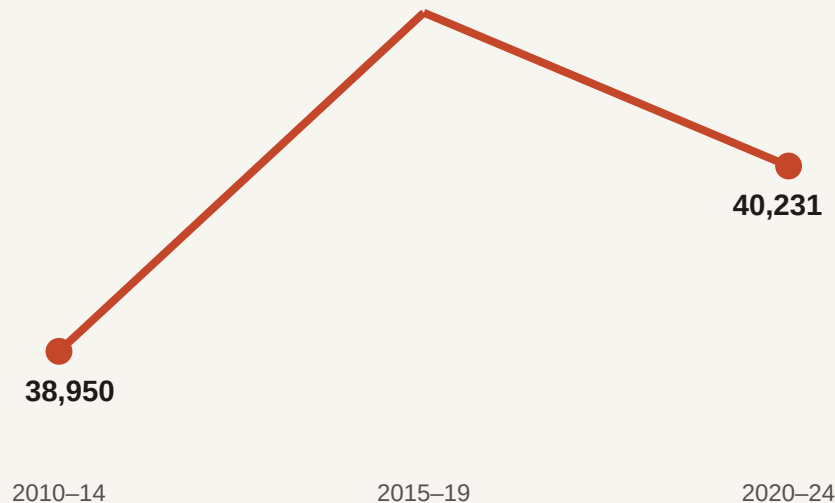
Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

40,231 people call ZIP
78589 home.

40,231
people.

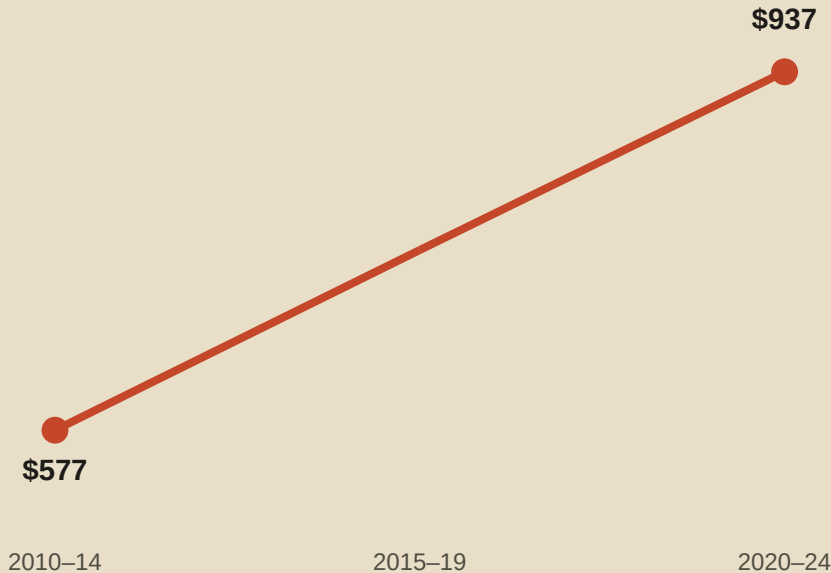


RENT

Median rent is up 62%
since the 2010–2014
survey, before inflation.

\$937

a month. Texas's median is \$1,403.

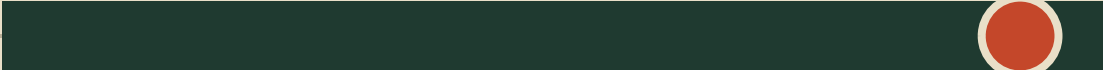




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$640–\$961



\$937 median

is the monthly rent range local workforce wages support.



BUILDING

53% of the housing here was built before 2000.

53%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–0.6% to the 12,747 homes here.

35–72

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 58% less than Texas's.

\$120,400

median home value in ZIP 78589.

ZIP 78589



\$120,400

Texas



\$283,800

U.S.



\$332,700

THAT WAS ZIP 78589'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/78589/

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