



ZIP 78578, Brownsville, Texas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

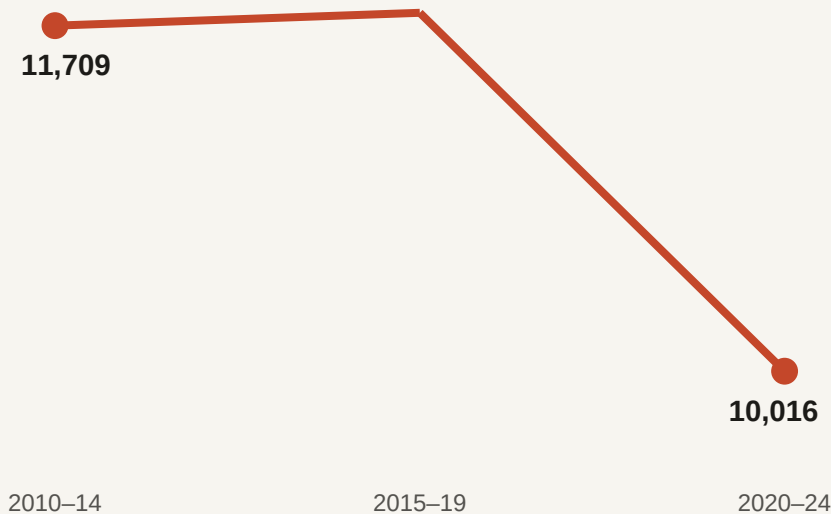


POPULATION

**10,016 people call ZIP
78578 home.**

10,016

people.



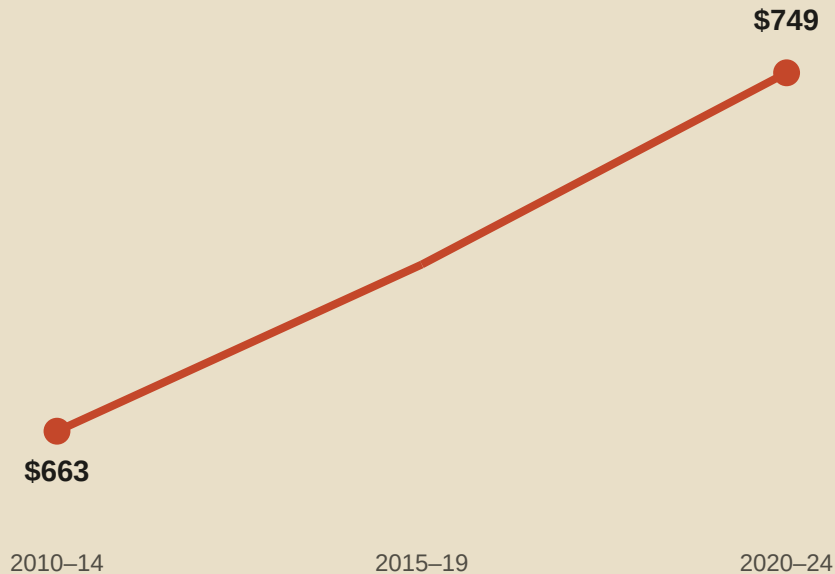


RENT

Median rent is up 13%
since the 2010–2014
survey, before inflation.

\$749

a month. Texas's median is \$1,403.

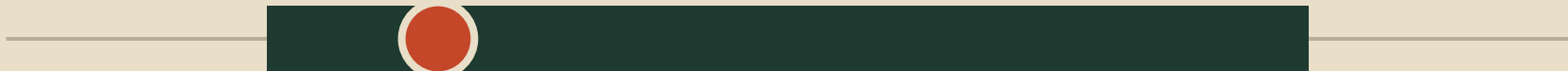




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$692–\$1,038



\$749 median

is the monthly rent range local workforce wages support.



BUILDING

67% of the housing here was built before 2000.

67%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.3% to the 6,480 homes here.

11–18

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 31%
less than Texas's.

\$196,200

median home value in ZIP 78578.

ZIP 78578



\$196,200

Texas



\$283,800

U.S.



\$332,700

THAT WAS ZIP 78578'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/78578/

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