ZIP 78577, Pharr, Texas.

Current market data.

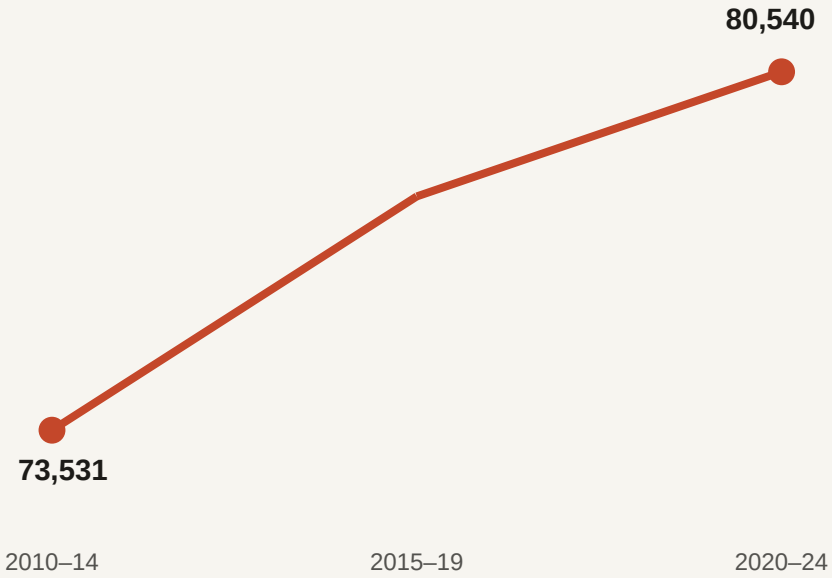
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

80,540 people call ZIP 78577 home.

80,540

people.



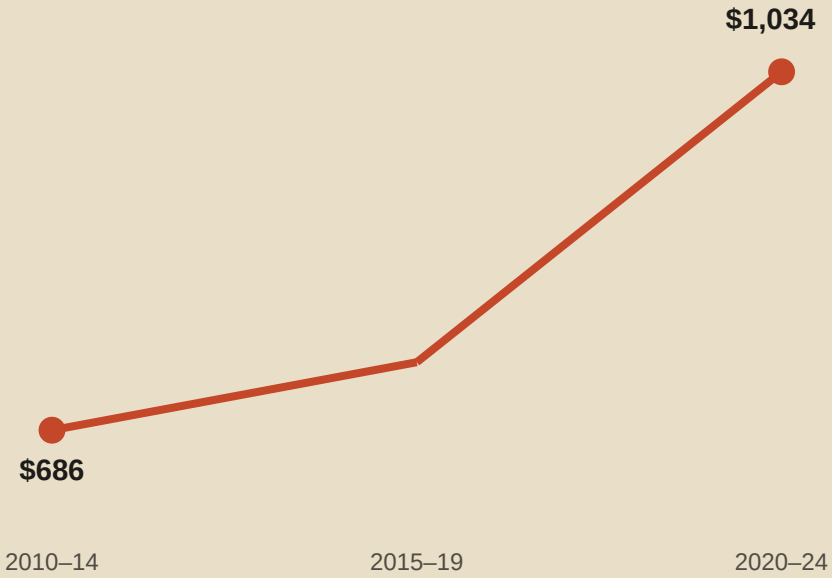
Source: Census ACS 5-year, 2020-2024

RENT

Median rent is up 51% since the 2010–2014 survey, before inflation.

$1,034

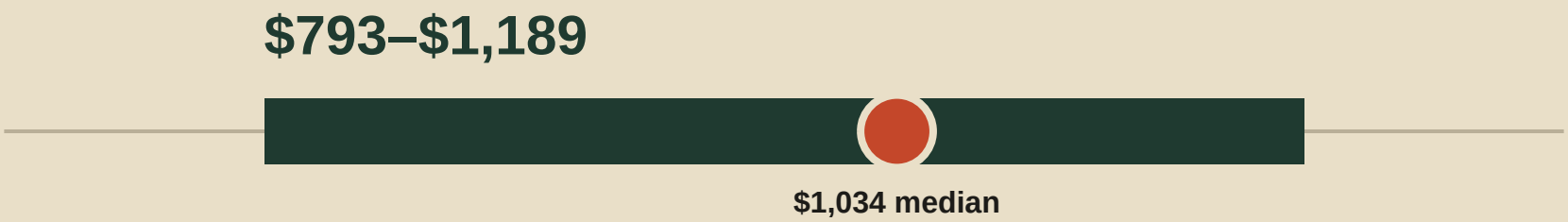
a month. Texas's median is $1,403.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

47% of the housing here was built before 2000.

47%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 1% to the 27,194 homes here.

137–342

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

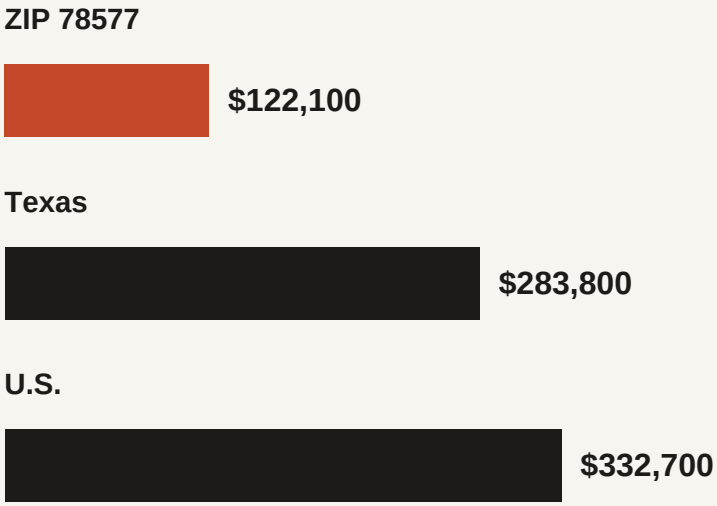
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 57% less than Texas's.

$122,100

median home value in ZIP 78577.



Source: Census ACS 5-year, 2020-2024

THAT WAS ZIP 78577'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/zip/78577/**