



ZIP 78572, Mission, Texas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

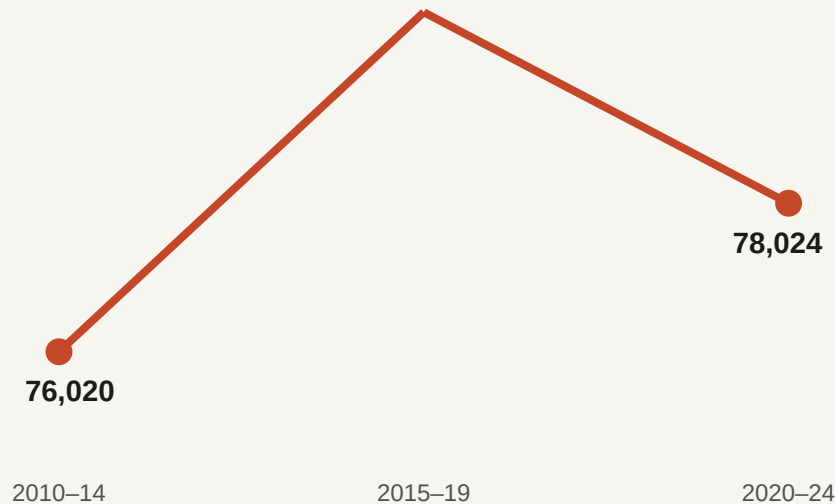


POPULATION

**78,024 people call ZIP
78572 home.**

78,024

people.



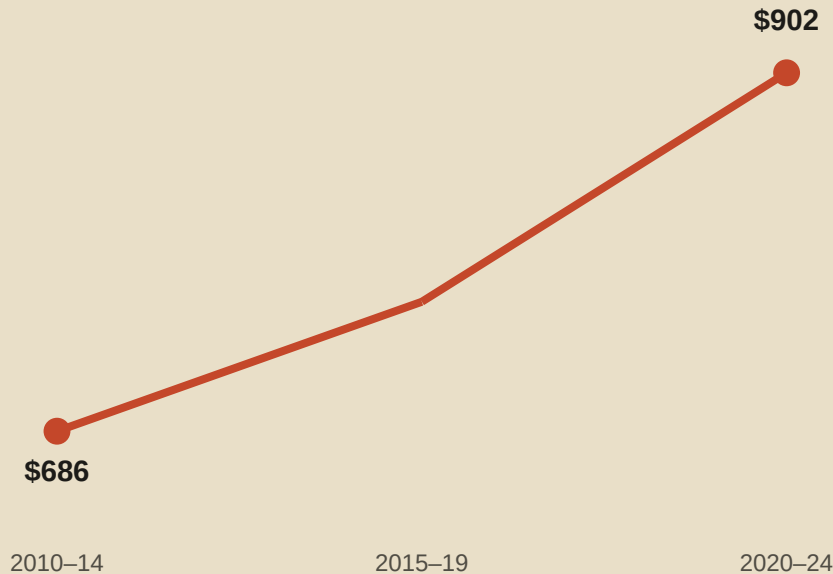


RENT

**Median rent is up 31%
since the 2010–2014
survey, before inflation.**

\$902

a month. Texas's median is \$1,403.

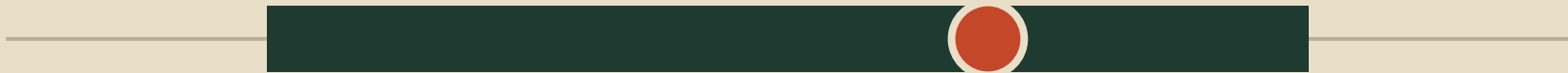




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$670–\$1,005



\$902 median

is the monthly rent range local workforce wages support.



BUILDING

56% of the housing here was built before 2000.

56%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–0.9% to the 33,000 homes here.

94–305

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 48% less than Texas's.

\$147,300

median home value in ZIP 78572.

ZIP 78572



\$147,300

Texas



\$283,800

U.S.



\$332,700

THAT WAS ZIP 78572'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/78572/

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