



ZIP 78557, Hidalgo, Texas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

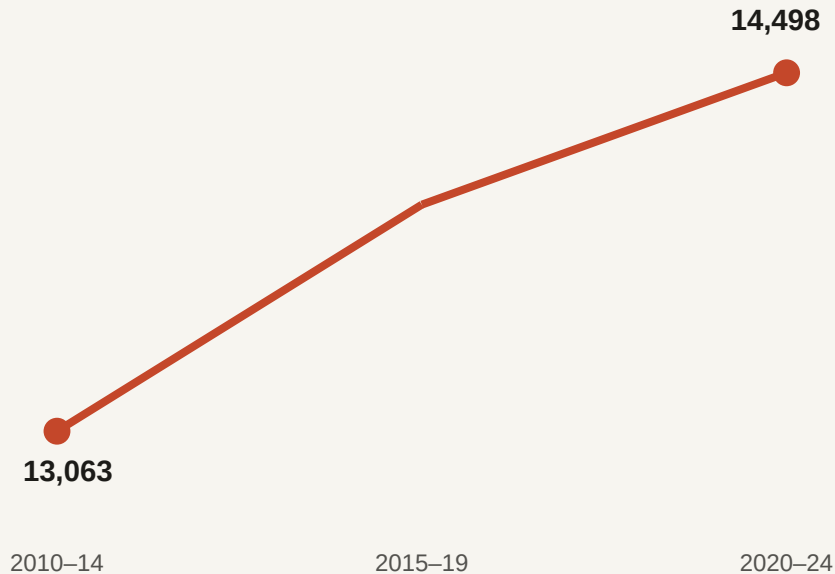


POPULATION

**14,498 people call ZIP
78557 home.**

14,498

people.



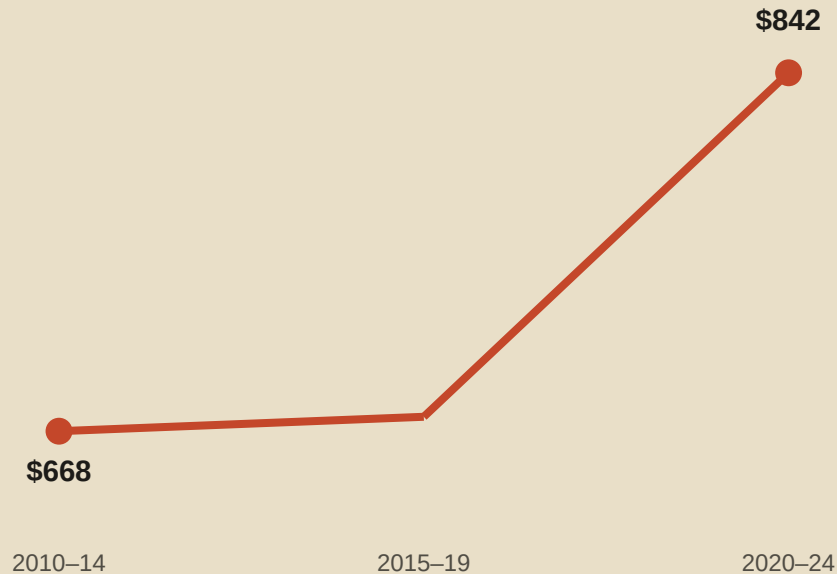


RENT

Median rent is up 26%
since the 2010–2014
survey, before inflation.

\$842

a month. Texas's median is \$1,403.





ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$822–\$1,233



\$842 median

is the monthly rent range local workforce wages support.



BUILDING

34% of the housing here was built before 2000.

34%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–1.0% to the 4,195 homes here.

12–43

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 42%
less than Texas's.

\$163,600

median home value in ZIP 78557.

ZIP 78557



\$163,600

Texas



\$283,800

U.S.



\$332,700

THAT WAS ZIP 78557'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/78557/

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