



ZIP 78552, Harlingen, Texas.

Current market data.

8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

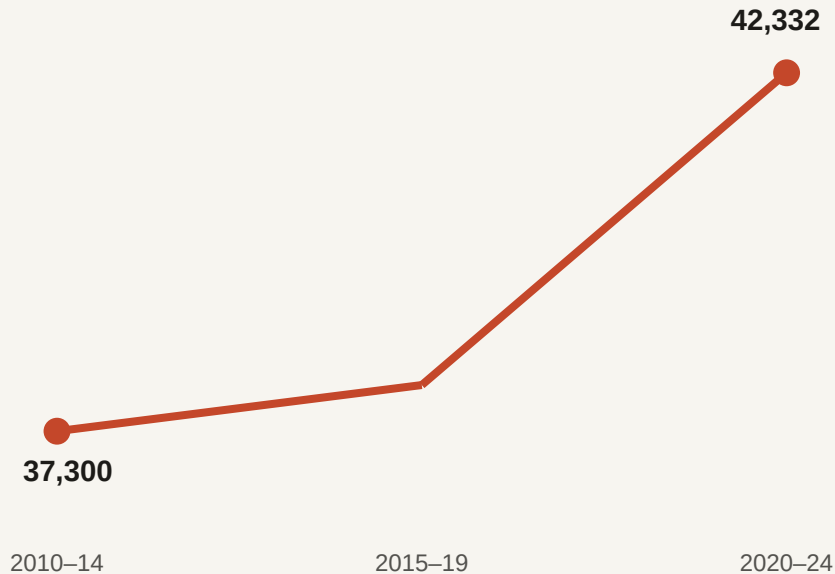


POPULATION

42,332 people call ZIP
78552 home.

42,332

people.



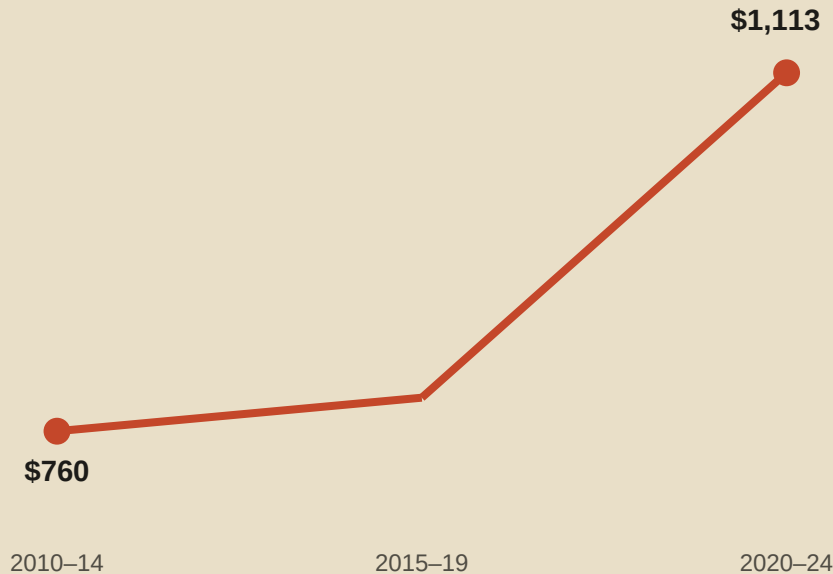


RENT

Median rent is up 46%
since the 2010–2014
survey, before inflation.

\$1,113

a month. Texas's median is \$1,403.

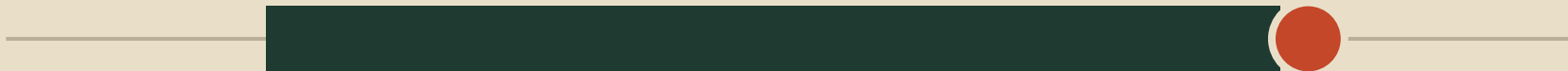




ROOM TO BUILD

The median rent is above what local wages can carry.

\$736–\$1,103



\$1,113 median

is the monthly rent range local workforce wages support.



BUILDING

56% of the housing here was built before 2000.

56%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–0.5% to the 15,840 homes here.

43–87

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 40% less than Texas's.

\$169,300

median home value in ZIP 78552.

ZIP 78552



\$169,300

Texas



\$283,800

U.S.



\$332,700

THAT WAS ZIP 78552'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/78552/

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