



ZIP 78550, Harlingen, Texas.

Current market data.

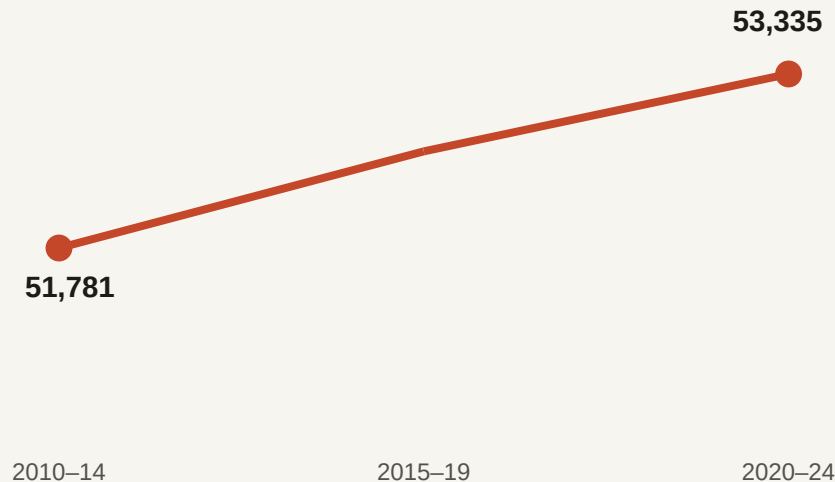
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

53,335 people call ZIP
78550 home.

53,335

people.

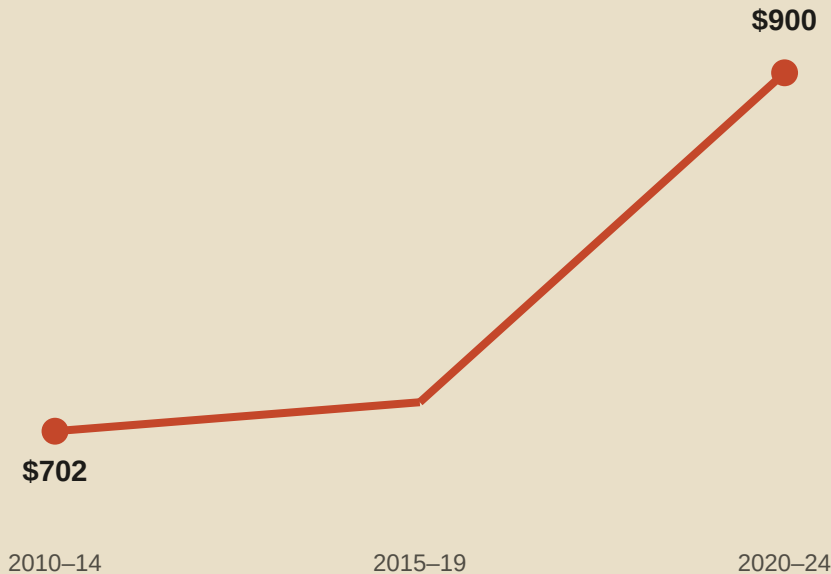


RENT

Median rent is up 28%
since the 2010–2014
survey, before inflation.

\$900

a month. Texas's median is \$1,403.

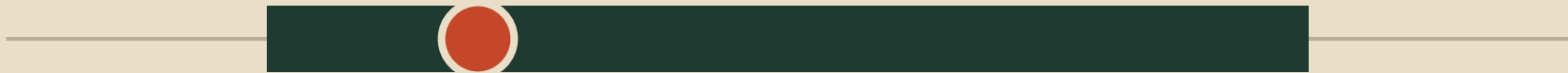




ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$817–\$1,226



\$900 median

is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

77%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.5–1.6% to the 22,468 homes here.

110–367

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 54% less than Texas's.

\$131,100

median home value in ZIP 78550.

ZIP 78550



\$131,100

Texas



\$283,800

U.S.



\$332,700

THAT WAS ZIP 78550'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/78550/

The Almanac · your hyper-diligent research partner