



ZIP 78537, Donna, Texas.

Current market data.

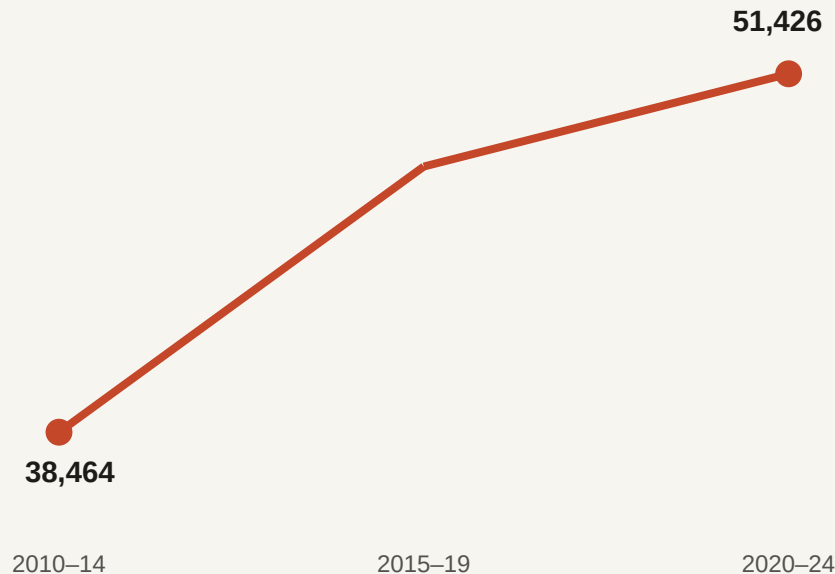
8 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

51,426 people call ZIP
78537 home.

51,426

people.



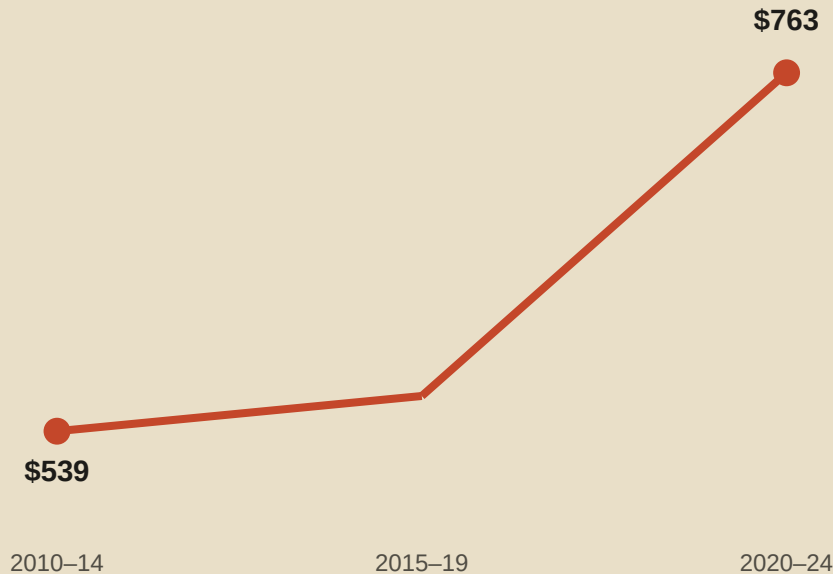


RENT

Median rent is up 42%
since the 2010–2014
survey, before inflation.

\$763

a month. Texas's median is \$1,403.



ROOM TO BUILD

Local wages can carry more rent than the median charged today.

\$766–\$1,149



\$763 median

is the monthly rent range local workforce wages support.



BUILDING

55% of the housing here was built before 2000.

55%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–0.5% to the 16,457 homes here.

55–90

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 71% less than Texas's.

\$81,900

median home value in ZIP 78537.

ZIP 78537



\$81,900

Texas



\$283,800

U.S.



\$332,700

THAT WAS ZIP 78537'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/zip/78537/

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